

## The Professional 3

### Module Information

2022.01, Approved

#### Summary Information

Module Code	6536STE
Formal Module Title	The Professional 3
Owning School	Engineering
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 6
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

#### Partner Teaching Institution

Institution Name
Liverpool Institute for Performing Arts

#### Learning Methods

Learning Method Type	Hours
Lecture	20
Workshop	10

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

## Aims and Outcomes

Aims	This module will encourage students to develop a critical view of their career sector in order to identify potential entry and progression paths. They will actively plan and critically review their final year activities according to the skills and experiences valued by employers or clients in their sector. They will conceive a plan for career development that embraces the professional principle of lifelong learning. An additional aim is to provide essential business skills with regard to business start-up, employment and self-employment
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Produce a systematic and detailed analysis of the appropriate industry sector to identify wider opportunities and threats
MLO2	2	Propose a strategy to match their own abilities and experience to the requirements of the client / employer
MLO3	3	Prepare for and undertake a professional presentation (either a job interview or business funding interview)

## Module Content

Outline Syllabus	Career Planning & Execution Approaches to conducting a systematic review of industry sectors. Using outcomes from research as a basis for career development planning. Interview Preparation The problems and dynamics of interviews: effective interview technique; undertaking and using research; personal presentation. Creating CVs / portfolios Critical evaluation of the needs of employers & clients: targeting skills effectively at clients / employers; standards of format and presentation. Business Planning The business idea; marketing – identifying the clients & competition; identifying sources of funding; creating a business plan; financial planning. Employment Law Your legal obligations as an employer; what you should expect from an employer as an employee.
Module Overview	
Additional Information	Paul Stakounis is the Module Leader (p.stakounis@lipa.ac.uk)

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
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### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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