

Liverpool John Moores University

Title: The Professional 3
Status: Definitive
Code: **6536STE** (124049)
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering
Teaching School/Faculty: Liverpool Institute for Performing Arts

| Team | Leader |
|------------|--------|
| Karl Jones | |

Academic Level: FHEQ6
Credit Value: 10
Total Delivered Hours: 30
Total Learning Hours: 100
Private Study: 70

Delivery Options

Course typically offered: Semester 1

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 20 |
| Workshop | 10 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|-----------|-------------------|--|---------------|---------------|
| Portfolio | Portfolio | Professional Development Portfolio of sector analysis, CV and showreel | 100 | |

Aims

This module will encourage students to develop a critical view of their career sector in order to identify potential entry and progression paths. They will actively plan and critically review their final year activities according to the skills and experiences valued by employers or clients in their sector. They will conceive a plan for career development that embraces the professional principle of lifelong learning. An additional aim is to provide essential business skills with regard to business start-up, employment and self-employment

Learning Outcomes

After completing the module the student should be able to:

- 1 Produce a systematic and detailed analysis of the appropriate industry sector to identify wider opportunities and threats
- 2 Propose a strategy to match their own abilities and experience to the requirements of the client / employer
- 3 Prepare for and undertake a professional presentation (either a job interview or business funding interview)

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | |
|-----------|---|---|---|
| Portfolio | 1 | 2 | 3 |
|-----------|---|---|---|

Outline Syllabus

Career Planning & Execution

Approaches to conducting a systematic review of industry sectors.

Using outcomes from research as a basis for career development planning.

Interview Preparation

The problems and dynamics of interviews: effective interview technique; undertaking and using research; personal presentation.

Creating CVs / portfolios

Critical evaluation of the needs of employers & clients: targeting skills effectively at clients / employers; standards of format and presentation.

Business Planning

The business idea; marketing – identifying the clients & competition; identifying sources of funding; creating a business plan; financial planning.

Employment Law

Your legal obligations as an employer; what you should expect from an employer as an employee.

Learning Activities

The module will be delivered through lectures, practical exercises and tutorials. Where appropriate, students may engage in short practical projects exploring elements of career development. The employment and enterprise focus of the module creates a strong emphasis on personal reflection and study as learning coalesces around applications of acquired skills through individual career and enterprise proposals.

Notes

Paul Stakounis is the Module Leader (p.stakounis@lipa.ac.uk)