

Liverpool John Moores University

Title: LEISURE AND RECREATION MANAGEMENT
Status: Definitive
Code: **6538CP** (103624)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Dublin Business School

Team	Leader
Alistair Beere	Y

Academic Level: FHEQ6
Credit Value: 24.00
Total Delivered Hours: 42.00
Total Learning Hours: 240
Private Study: 198

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20.000
Tutorial	20.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Group project	25.0	
Essay	AS2	Presentation of findings	5.0	
Exam	AS3	Examination	70.0	2.00

Aims

To develop in students a firm comprehension of the role of management in leisure and recreation operations.

To develop a systematic framework for establishing and managing efficient leisure and recreation operations.

To build students awareness of the prevailing concepts and techniques relevant to the management of leisure and recreation facilities and operations.

To equip students to critically evaluate and review existing theories, concepts and practices in leisure and recreation operations management.

To develop in students insight into the multi-disciplinary nature of leisure and recreation operations management.

To empower students to critically evaluate leisure and recreation issues and to devise appropriate responses.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate the role of management within the context of the leisure and recreation industry.
- 2 Formulate and manage comprehensive operations plan for leisure and recreational facilities.
- 3 Demonstrate detailed knowledge of current leisure and recreation concepts and techniques relevant to the management of leisure and recreation facilities and operations.
- 4 Co-ordinate the logistical effort required to ensure the successful procurement of supplies and people on.
- 5 Display advanced analytical and critical thinking skills in appropriate leisure and recreation contexts.
- 6 Express a holistic comprehension of the multi-disciplinary nature of leisure and recreation management.
- 7 Demonstrate problem-solving skills, including synthesis and evaluation in the fields of leisure and recreation.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay 1	2	3	4					
Essay 2	2	3	4					
Exam	1	2	3	4	5	6	7	

Outline Syllabus

Planning for Leisure and Recreation

Operation and Facilities Management

Planning and Strategic Planning

Facilities and Site Development and Maintenance

Logistics and Project Management

Operations Improvement

Creative Fiscal and Information Systems Management

The Operations Challenge: Future Perspectives

Learning Activities

Lectures and tutorials.

References

Course Material	Book
Author	Kraus, R and Curtis, J
Publishing Year	2001
Title	Creative Management in Recreation, Parks and Leisure Services
Subtitle	
Edition	6th edition
Publisher	McGraw Hill Professional
ISBN	

Course Material	Book
Author	Slack, Nigel, Chamber, Stuart, Harland, Christine, Harrison, Alan, Johnston and Robert
Publishing Year	2007
Title	Operations Management
Subtitle	
Edition	5th edition
Publisher	Financial Times Prentice Hall, London
ISBN	

Course Material	Book
Author	Torkildsen, G
Publishing Year	2005
Title	Leisure & Recreation Management
Subtitle	
Edition	5th edition
Publisher	Routledge
ISBN	

Course Material	Book
Author	Robinson, L
Publishing Year	2003
Title	Managing Public Sport & Leisure Services
Subtitle	
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Keirle, I
Publishing Year	2002
Title	Countryside Recreation Site Management

Subtitle	A Marketing Approach
Edition	
Publisher	Routledge
ISBN	

Course Material	Book
Author	Journal of Leisure research
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Leisure & Hospitality Business Journal
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

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