Liverpool John Moores University

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Title:	CRITICAL APPROACHES TO TOURISM	
Status:	Definitive	
Code:	6561BECTEF (118913)	
Version Start Date:	01-08-2016	
Owning School/Faculty:	Sports Studies, Leisure and Nutrition	
Teaching School/Faculty:	Beckett College London	

Team	Leader
Dan Knox	Y

Academic Level:	FHEQ6	Credit Value:	12	Total Delivered Hours:	30
Total Learning Hours:	120	Private Study:	90		

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	18
Seminar	6
Tutorial	1
Workshop	5

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio	70	
Presentation	AS2	Presentation	30	

Aims

To develop an understanding of critical approaches to tourism studies

To incorporate up-to-date materials from tourism studies and realted disciplines into

philosophical explorations of human practice and cultures

To introduce difficult terminologies and ideas to students

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically review contemporary debates in tourism studies
- 2 Demonstate the ability to orally present a specialist concept, topic or idea from critical theory and apply it to tourism
- 3 To critically evaluate an area of contemporary tourism studies

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio 1 3 Presentation 2

Outline Syllabus

Regulating Tourism, Commodifying Tourism, Embodying Tourism, Performing Tourism Tourism and the Everyday, Tourism and the Other Tourism and the Environment, Tourism and the Past Tourism Mobilities, Researching Tourism

Learning Activities

Lectures, seminars, tutorials, practicals, workshops, presentations

Notes

This module explicitly explores the emergence, development and application of theory in tourism studies. This is done through engagement with contemporary debates surrounding a range of enduring themes such as commodification, authenticity, power, culture, serious leisure and the exotic. Students will be expected to critically think about existing research in tourism studies and new directions for the discipline in the future, as well as to consider the importance of theoretical underpinnings to the discipline. Evidence from this module may contribute to WoW certification.