Liverpool John Moores University

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Title: TOURISM AND GENDER

Status: Definitive

Code: **6562BECTEF** (118914)

Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition

Teaching School/Faculty: Beckett College London

Team	Leader
Hazel Andrews	Υ

Academic Credit Total

Level: FHEQ6 Value: 24 Delivered 40

Hours:

Total Private

Learning 240 Study: 200

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours	
Lecture	20	
Seminar	20	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Study Record	80	
Presentation	AS2	Peer assessment of presentation	20	

Aims

To analyse gender issues in relation to tourism consumption and practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically assess a range of theories in connection to gender, sex and the social body in relation to tourism.
- 2 Critically assess and socio-cultural construction of gender and sexuality and the importance of the social body within tourism.
- 3 Critically evaluate the role of sex, gender and the social body in the production and consumption of tourism.
- 4 Critically evaluate the role of gender, sexual identity and the social body in the creation of leisure and tourism spaces and places.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Study Record 1 2 3 4

Presentation 1

Outline Syllabus

This module will explore: theoretical and epistemological issues relating to gender relations in tourism including an evaluation of major feminist perspectives relating to gender theories in tourism and approaches to the social body, including the body as a symbol, ideas of embodiment and performance. Further a critical evaluation of sex tourism, sex imagery in tourism marketing; the role of alcohol and food in making the tourist body; deviant bodies in tourism; the relationship between the tourist body and the spaces and places of tourism.

Learning Activities

Lectures and Seminars. The latter will involve student led discussions based on directed reading and student led presentations

Notes

The module has been designed to give a comprehensive overview of issues relating to gender, sex and the body in tourism. Evidence from this module may contribute to WoW certification.