Liverpool John Moores University

Title: CONTEMPORARY ISSUES IN EVENTS

Status: Definitive

Code: **6571BECTEF** (118919)

Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition

Teaching School/Faculty: Beckett College London

Team	Leader
Philip Williamson	Υ

Academic Credit Total

Level: FHEQ6 Value: 24 Delivered 48

Hours:

Total Private

Learning 240 Study: 192

Hours:

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours	
Lecture	24	
Workshop	24	

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS2	Essay - Self Titled, 3000 words	100	

Aims

To develop and extend students' opportunities to investigate current and contemporary issues of debate within the diverse events industry.

Learning Outcomes

After completing the module the student should be able to:

- Apply knowledge and critical understanding to the current and contemporary issues.
- 2 Evaluate and analyze the role of professionalism within the events industry and the students' own personal development progress towards their own future career aspirations.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay 1 2

Outline Syllabus

Driven by the currency of debate within the industry at the time of delivery, tutor research informed teaching and a WoW/graduate skills reflections.

Learning Activities

Interactive group led student workshops in addition to lectures and a

Notes

This is an opportunity to critically investigate current issues of debate with the industry in addition to students' reflecting on their individual professional development. Evidence from this module may contribute to WoW certification.