

## Creative Enterprise 3

### Module Information

2022.01, Approved

#### Summary Information

Module Code	6573IAB
Formal Module Title	Creative Enterprise 3
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

#### Partner Teaching Institution

Institution Name
Institute of the Arts Barcelona

#### Learning Methods

Learning Method Type	Hours
Lecture	12
Practical	86
Seminar	12

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

## Aims and Outcomes

Aims	1. Acquire professional levels of skill, knowledge, professional etiquette and career development expertise to appropriately plan and enter the next phase of their career post training. 2. Generate appropriate self-promotional materials. 3. Encourage the selection and development of appropriate audition materials, or opportunities to engage with simulated real life audition scenarios. 4. Provide the opportunity to construct a considered and realistic personal development and career plan.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Synthesise learnt knowledge and a critical evaluation of self to plan for the employment opportunities available to them in their chosen field.
MLO2	2	Select and prepare appropriate audition material or participate at a pre-professional level in the given number of simulated audition scenarios.
MLO3	3	Formulate and produce a comprehensive career plan.
MLO4	4	Portray professional etiquette and work ethic in all learning activities for the module.

## Module Content

Outline Syllabus	The module will include: 1. Audition Material and Preparation Students will develop and refine the practical skills in the preparation for, and the execution of various types of professional audition and casting environments common in the Contemporary and Commercial Dance industries. This will include developing a knowledge of professional etiquette and (where appropriate) the selection of suitable audition material. 2. Promotional Material Students will be guided in the development of self-promotional material, including head and body shots, showreels, business cards, CV and other materials for a professional portfolio. The CV will be submitted as part of AS2 Career Plan. 3. Business and Career Planning Building on from their previous studies at level 4 and 5 students will follow a short lecture programme exploring: <ul style="list-style-type: none"> <li>• Employment patterns / Agents, Casings, Auditions, Interviews/ Funding structures and opportunities / Contracts / Taxation - Self-employment/ Employment / Working internationally.</li> <li>• Self-management and personal development - managing your career.</li> </ul> <b>Learning Activities</b> The module will be delivered through: <ul style="list-style-type: none"> <li>• Lectures, seminars, master classes and, where appropriate, visits.</li> <li>• Individual careers tutorial sessions.</li> <li>• Development of Audition Materials or participation in simulated real life audition scenarios.</li> <li>• Mock auditions, castings and interviews (some of which will be delivered by external casting directors, professional choreographers).</li> </ul>
Module Overview	
Additional Information	The module equips students with advanced knowledge of career and professional development skills as well as preparing them to showcase those skills to industry professionals. Assessment is via a simulated industry audition and an essay.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Practice	Practice	50	0	MLO2, MLO4
Reflection	Essay	50	0	MLO1, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
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### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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