

Module Information

2022.01, Approved

Summary Information

Module Code	6602CI
Formal Module Title	MAJOR PROJECT B for CREATIVE IMAGING (Fine Art)
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Southern Regional College

Learning Methods

Learning Method Type	Hours
Lecture	15
Seminar	15
Tutorial	15
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number	Duration Unit
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JAN-PAR	PAR	January	12 Weeks
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Aims and Outcomes

Aims	1. Demonstrate creative skills and commercial understanding of innovation within their respective industries.2. Work at a very high professional level integrating all elements of the pathway and using a sophisticated creative methodology.3. Promote unique solutions for existing and future market requirements.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Communicate clear decision-making in determining creative outcomes.
MLO2	2	Measure the appropriateness in solving problems related to key areas of visual communication.
MLO3	3	Develop existing skills and acquire new competences that enable a high level of analytical and evaluative skills and techniques.
MLO4	4	Show tenacity and adaptability to solve problems associated with production in visual communication.

Module Content

Outline Syllabus	Students will determine a self-generated individual design project, which will provide a suitable mechanism for a challenging and stimulating strategy and approach to an existing or new problem.During this module you will be expected to use a highly personalised and professional design methodology which illustrates an ability to reflect on knowledge previously gained and contributes to the formulation of original creative imaging solutions.
Module Overview	
Additional Information	Southern Regional College - Module Leader - Dr Paul HamiltonOne detailed design project which will be initiated by the student and negotiated with staff. The assignment should demonstrate evidence of a highly professional and individual approach to a design problem, incorporating a clear understanding of the target market.The inherent nature of the creative industries will demand wide reading of different books, current journals and articles in trade and consumer magazines and also national newspapers.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Peter Appleton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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