

MAJOR PROJECT C for CREATIVE IMAGING (Project Design)

Module Information

2022.01, Approved

Summary Information

Module Code	6604CI
Formal Module Title	MAJOR PROJECT C for CREATIVE IMAGING (Project Design)
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Southern Regional College

Learning Methods

Learning Method Type	Hours
Seminar	15
Tutorial	15

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	1. Identify and develop their own areas of interest within their field of study.2. Cultivate project management skills particularly in relation to time and production issues.3. Use, develop and apply design methodologies and processes to address a variety of design problems.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Identify and evaluate an appropriate level of creative methodology and its application to visual communication.
MLO2	2	Demonstrate an understanding of professional constraints of creative processes related to the creative industries.
MLO3	3	Integrate original and creative solutions in a highly effective manner, which clearly demonstrates perceptive creative solutions for defined visual communication objectives.
MLO4	4	Employ appropriate critical and lateral approaches to problem solving.

Module Content

Outline Syllabus	Major Project C will comprise of a personally devised plan for a project, which should demonstrate ability as a creative person at the highest level. The assignment will incorporate a range of concepts and ideas based on lateral approaches to problem solving. The devised strategies will provide a draft assignment brief pertaining to the proposed final outcomes for Major Project E.
Module Overview	
Additional Information	Southern Regional College - Module Leader - Chris Hobson Solutions involving a high degree of creative thinking and understanding of technical skill, in which there is a clear reasoned and personal response to the requirements of the assignment. Background material in the form of concept development will be of a high standard and will clearly support the final outcome.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Peter Appleton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings

