

Liverpool John Moores University

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Title: MAJOR PROJECT C FOR CREATIVE IMAGING (Project Design)
Status: Definitive
Code: **6604CI** (122207)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Southern Regional College

Team	Leader
Peter Appleton	Y

Academic Level: FHEQ6
Credit Value: 10
Total Delivered Hours: 30
Total Learning Hours: 100
Private Study: 70

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Seminar	15
Tutorial	15

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Practical project plus PDP file.	100	

Aims

1. Identify and develop their own areas of interest within their field of study.
2. Cultivate project management skills particularly in relation to time and production issues.
3. Use, develop and apply design methodologies and processes to address a variety of design problems.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and evaluate an appropriate level of creative methodology and its application to visual communication.
- 2 Demonstrate an understanding of professional constraints of creative processes related to the creative industries.
- 3 Integrate original and creative solutions in a highly effective manner, which clearly demonstrates perceptive creative solutions for defined visual communication objectives.
- 4 Employ appropriate critical and lateral approaches to problem solving.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3	4
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Outline Syllabus

Major Project C will comprise of a personally devised plan for a project, which should demonstrate ability as a creative person at the highest level.

The assignment will incorporate a range of concepts and ideas based on lateral approaches to problem solving. The devised strategies will provide a draft assignment brief pertaining to the proposed final outcomes for Major Project E.

Learning Activities

Activities will focus on identifying artistic solutions involving a high degree of creative and technical skill in which there is a clear, reasoned and personal response to the requirements of the assignment. Background material in the form of ideas development.

Notes

Southern Regional College - Module Leader - Chris Hobson

Solutions involving a high degree of creative thinking and understanding of technical skill, in which there is a clear reasoned and personal response to the requirements of the assignment. Background material in the form of concept development will be of a high standard and will clearly support the final outcome.