

## Liverpool John Moores University

Title: Management and Finance  
Status: Definitive  
Code: **6605TECYPC** (121738)  
Version Start Date: 01-08-2021

Owning School/Faculty: Engineering  
Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

| Team       | Leader |
|------------|--------|
| Karl Jones | Y      |

**Academic Level:** FHEQ6  
**Credit Value:** 20  
**Total Delivered Hours:** 74  
**Total Learning Hours:** 200  
**Private Study:** 126

### Delivery Options

Course typically offered: Semester 2

| Component | Contact Hours |
|-----------|---------------|
| Lecture   | 36            |
| Tutorial  | 36            |

**Grading Basis:** 40 %

### Assessment Details

| Category | Short Description | Description                  | Weighting (%) | Exam Duration |
|----------|-------------------|------------------------------|---------------|---------------|
| Exam     | AS1               | Examination                  | 50            | 2             |
| Report   | AS2               | Written Report (2,500 words) | 50            |               |

### Aims

*To introduce students to the role of the manager & the management process, present ideas on the opportunities and challenges in the business environment, and the use of financial information and management within businesses.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Describe management as a process of planning, organising, leading and controlling
- 2 Present ideas on the opportunities and challenges in the business environment.
- 3 Explain the fundamental accounting concepts which underlie the preparation of financial reporting statements
- 4 Analyse the financial statements of a business by selecting appropriate performance indicators for profitability and for liquidity including key accounting ratios.
- 5 Evaluate short and long-term investment decisions using a variety of techniques.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

|                              |   |   |   |
|------------------------------|---|---|---|
| Examination                  | 3 | 4 | 5 |
| Written Report (2,500 words) | 1 | 2 |   |

### **Outline Syllabus**

*The management environment*  
*Planning & Organising*  
*Monitoring & Controlling*  
*Management versus Leadership*  
*The nature of financial information and application of accounting concepts*  
*The final accounts of limited companies*  
*Interpretation of financial statements*  
*Long-term financial decision making – NPV, Payback, ARR*  
*Short-term financial decision making – costing methods*  
*Sources of finance and methods of financing a business*

### **Learning Activities**

Lectures and workshops where group discussion is encouraged. Small group discussion and feedback on case studies and simplified examples of real-world situations.

### **Notes**

This module introduces fundamental knowledge, skills and tools of management used in a modern, commercial business. The finance element provides sufficient information to enable the student to understand key financial measures used within business and the wider economy. Key to the success of the module is for students to apply the knowledge and skills learnt to business situations and gain from sharing ideas and approaches to a wide range of common business situations.

