LIVERPOOL JOHN MOORES UNIVERSITY

Business Consultancy

Module Information

2022.01, Approved

Summary Information

Module Code	6605VLUBW
Formal Module Title	Business Consultancy
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Van Lang University

Learning Methods

Learning Method Type	Hours
Lecture	11
Tutorial	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The aims of this module are for students to develop an understanding of business problems and issues and provide them with the opportunity to apply key academic theories and models in the development of a solution that meets the client's needs. In addition students will reflect on their personal development and consider next steps post-graduation.

After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically analyse key academic and industry literature relating to the problem/issue
MLO2	2	Formulate an appropriate solution to identified problem/issue.
MLO3	3	Appraise the value added of the project on a wide range of stakeholders.
MLO4	4	Reflect on personal development and next steps post graduation.

Module Content

Outline Syllabus	Analysis of project briefMarket and industry scopingIdeas and opportunitiesProject solutionsSolution enhancementsProject legacy
Module Overview	
Additional Information	This module allows students to work to create unique and bespoke solutions to real life clients based on project briefs. Students are encouraged to work in teams and independent learning is encouraged throughout.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Portfolio	100	0	MLO1, MLO2, MLO3, MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jan Brown	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings