

MAJOR PROJECT E for CREATIVE IMAGING (Professional Practice)

Module Information

2022.01, Approved

Summary Information

Module Code	6607CI
Formal Module Title	MAJOR PROJECT E for CREATIVE IMAGING (Professional Practice)
Owning School	Liverpool School of Art & Design
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Southern Regional College

Learning Methods

Learning Method Type	Hours
Lecture	15
Seminar	15
Tutorial	15
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	1. Apply prior knowledge, experience and skills to produce a substantial body of design.2. Investigate ideas/concepts in depth.3. Demonstrate independent thought and innovation.4. Be able to prepare and install work for exhibition.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate works of art and design and formulate appropriate responses.
MLO2	2	Identify, apply and exhibit appropriate media in the communication of ideas.
MLO3	3	Integrate theory and practice within the framework of creative processes.
MLO4	4	Evaluate appropriateness of various approaches to solving problems related to the creative process.
MLO5	5	Be able to make an effective contribution to managing and participating in the exhibition process.

Module Content

Outline Syllabus	Major Project E will demonstrate ability as a designer/artist at the highest level. The object of the assignment is to showcase the final outcomes of ideas development achieved through Major Projects C & D.The assignments will incorporate a range of stringent professional requirements, involving personal time management, detailed research, creativity and originality, as well as a high level of technical expertise. The curation and participation in a professional exhibition will assist in providing the student with defined marketing objectives and professional exposure.
Module Overview	
Additional Information	Southern Regional College - Module Leader - Dr Paul HamiltonAssignments will require a high degree of creative and technical skill in which there is a clear, reasoned and personal response to the requirements of the brief. Background material in the form of research and concept development will be of a high standard and will clearly support the final outcome. Each aspect of the assignment will incorporate a high degree of finish and presentation with all aspects of the brief taken into account. The inherent nature of advanced creative projects will demand wide reading of different books, current journals and articles in trade and consumer magazines and also national newspapers.Students' personal enquiry for their selected project will thus necessitate individual indicative references.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Report	100	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Peter Appleton	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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