

Liverpool John Moores University

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Title: MAJOR PROJECT E FOR CREATIVE IMAGING (Professional Practice)
Status: Definitive
Code: **6607CI** (122230)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Southern Regional College

Team	Leader
Peter Appleton	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 65
Total Learning Hours: 200
Private Study: 135

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	15
Seminar	15
Tutorial	15
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Practical project plus PDP file.	100	

Aims

1. Apply prior knowledge, experience and skills to produce a substantial body of design.
2. Investigate ideas/concepts in depth.

3. *Demonstrate independent thought and innovation.*
4. *Be able to prepare and install work for exhibition.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate works of art and design and formulate appropriate responses.
- 2 Identify, apply and exhibit appropriate media in the communication of ideas.
- 3 Integrate theory and practice within the framework of creative processes.
- 4 Evaluate appropriateness of various approaches to solving problems related to the creative process.
- 5 Be able to make an effective contribution to managing and participating in the exhibition process.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3	4	5
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Outline Syllabus

Major Project E will demonstrate ability as a designer/artist at the highest level. The object of the assignment is to showcase the final outcomes of ideas development achieved through Major Projects C & D.

The assignments will incorporate a range of stringent professional requirements, involving personal time management, detailed research, creativity and originality, as well as a high level of technical expertise. The curation and participation in a professional exhibition will assist in providing the student with defined marketing objectives and professional exposure.

Learning Activities

The introduction of more self directed objectives are envisaged to support and generate a greater in-depth knowledge and understanding of aesthetic, environmental, marketing and technical requirements of creative processes. Emphasis will be placed upon the ability to develop high-level flexible thinking approaches in the pursuit of creative solutions.

Notes

Southern Regional College - Module Leader - Dr Paul Hamilton

Assignments will require a high degree of creative and technical skill in which there is a clear, reasoned and personal response to the requirements of the brief.

Background material in the form of research and concept development will be of a high standard and will clearly support the final outcome. Each aspect of the assignment will incorporate a high degree of finish and presentation with all aspects of the brief taken into account.

The inherent nature of advanced creative projects will demand wide reading of different books, current journals and articles in trade and consumer magazines and also national newspapers.

Students' personal enquiry for their selected project will thus necessitate individual indicative references.