

Summary Information

Module Code	6610DGABW
Formal Module Title	Global Business Environment
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Dong A University

Learning Methods

Learning Method Type	Hours
Lecture	11
Online	11
Seminar	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The module provides students with the knowledge and skills to understand key issues in the Global Business Environment
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Assess the influence of institutions and regulatory frameworks across different modes of capitalism.
MLO2	2	Critically analyse the way businesses coordinate their activities in the global economy.
MLO3	3	Critically examine the evolution of the global economy and the new challenges faced by businesses in capitalist economies

Module Content

Outline Syllabus	First Part: Basic argument and methodological considerations of the Varieties of Capitalism literature; Comparative analysis of the core issue areas in the political economy of contemporary capitalism: corporate governance, labour markets and product markets. Second Part: How firms operate within global value chains, the role of the financial sector, the institutional organisation of different national varieties of capitalism, and the commonalities and differences in the responses of different national business systems to the challenges of globalisation. Third Part: The future of capitalism: strategic adjustment of companies in response to global issues such as inequalities, climate change, and public health.
Module Overview	
Additional Information	This module allows students to explore debates and challenges in the Global Business Environment.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	30	0	MLO1
Essay	Essay	70	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Rocio Valdivielso Del Real	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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