**Liverpool** John Moores University

| | |
|---|---|
| Title: | STRATEGIC REAL ESTATE MANAGEMENT |
| Status: | Definitive |
| Code: | **6618BESG**  (125055) |
| Version Start Date: | 01-08-2021 |

Owning School/Faculty:  Civil Engineering and Built Environment
Teaching School/Faculty:  Trent Global College of Technology and Management

| Team | Leader |
|---|---|
| Vida Maliene | Y |

| | | | | | |
|---|---|---|---|---|---|
| **Academic Level:** | FHEQ6 | **Credit Value:** | 20 | **Total Delivered Hours:** | 40 |
| **Total Learning Hours:** | 200 | **Private Study:** | 160 | | |

**Delivery Options**
Course typically offered: S1 & S2 & Summer

| Component | Contact Hours |
|---|---|
| Lecture | 20 |
| Workshop | 20 |

**Grading Basis:** 40 %

**Assessment Details**

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|---|---|---|---|---|
| Report | AS1 | 4500 WORD REPORT | 100 | |

**Aims**

*To develop students' knowledge and understanding of strategic real estate management theory and its practical application.*

**Learning Outcomes**

After completing the module the student should be able to:

1          Assess strategic decision making processes in real estate portfolio management.
2          Formulate appropriate real estate objectives and strategies and evaluate their impact on portfolio performance.
3          Demonstrate critical understanding of CSR and the integration of sustainable objectives and policies within real estate management.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

4500 WORD REPORT     1     2     3

## Outline Syllabus

• *Real estate management objectives and strategy formulation*
• *Real estate management and sustainability*
• *Strategic real estate procurement options*
• *Real estate performance benchmarking*
• *Real Estate performance evaluation*

## Learning Activities

Lectures, Workshops

## Notes

The module builds on and develops students' knowledge of real estate management and examines its practical application at a strategic level. Students will explore and analyse the relationship between strategic planning and management and real estate portfolio performance.