

Summary Information

Module Code	6619DGABW
Formal Module Title	Tourism and Heritage
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Claudia Melis	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Partner Teaching Institution

Institution Name
Dong A University

Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To provide students with a critical understanding and knowledge of the relationship between tourism and heritage.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Synthesize key theories underpinning tourism and heritage
MLO2	Analyse roles of heritage in tourism development and operations
MLO3	Evaluate different cultural perspectives of tourism and heritage

Module Content

Outline Syllabus

Defining heritage
Cultural and natural heritage
Intangible and tangible heritage
Spatial transformation
Authenticity and commodification
Heritage representation
Politics and geopolitics
Sport heritage

Module Overview

Delivered by lectures and seminars

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	Essay	30	0	MLO1, MLO2, MLO3
Report	Case Study Report	70	0	MLO1, MLO2, MLO3