

### Summary Information

<b>Module Code</b>	6620DGABW
<b>Formal Module Title</b>	International Tourism Development
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 6
<b>Grading Schema</b>	40

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Andrew Lyon	Yes	N/A

#### Module Team Member

Contact Name	Applies to all offerings	Offerings
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#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

## Partner Teaching Institution

Institution Name
Dong A University

## Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	22

## Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

<b>Aims</b>	This module aims to investigate the issues associated with international tourism development. It has a particular focus on tourism in developing countries and seeks to explore how tourism can be a force for good in these countries, but also uses a critical examination of the problems that tourism can cause.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Analyse how tourism can be an effective development tool
MLO2	Evaluate whether tourism can be an effective tool in poverty reduction
MLO3	Synthesize the importance of power relationships in international tourism development

## Module Content

### Outline Syllabus

The scale and spread of global tourism.  
Political economy of international tourism.  
Globalisation and tourism – effects on economies, communities & environments.  
Destination competitiveness  
Role of trans-national corporations in tourism development.  
Stakeholder roles and power positions in international tourism development  
Development theory and tourism – modernisation, dependency, neoliberalism and sustainability.  
Tourism and poverty alleviation – Pro-poor tourism, indigenous people, human rights.

### Module Overview

Delivered by lectures and seminars

## Additional Information

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Reflection	Discussion Group	30	0	MLO1, MLO2, MLO3
Essay	Essay	70	0	MLO1, MLO2, MLO3