

**Summary Information**

<b>Module Code</b>	6621DGABW
<b>Formal Module Title</b>	Responsible Events Management
<b>Owning School</b>	Business and Management
<b>Career</b>	Undergraduate
<b>Credits</b>	20
<b>Academic level</b>	FHEQ Level 6
<b>Grading Schema</b>	40

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Claudia Melis	Yes	N/A

**Module Team Member**

Contact Name	Applies to all offerings	Offerings
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**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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**Teaching Responsibility**

LJMU Schools involved in Delivery
Business and Management

## Partner Teaching Institution

Institution Name
Dong A University

## Learning Methods

Learning Method Type	Hours
Lecture	22
Seminar	22

## Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

<b>Aims</b>	To equip student with knowledge and understanding of event impacts and related theoretical perspectives. To provide students with the technique to outline an impact assessment study with relevant impacts assessment indicators.
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## Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate critical awareness and understand theoretical perspectives of events impacts
MLO2	Apply and synthesize theoretical perspectives of event impacts to chosen event contexts
MLO3	Evaluate relevant event impact indicators and demonstrate the ability to develop an impact assessment study

## Module Content

### Outline Syllabus

Impacts assessment models and techniques  
Economic and tourism impacts  
Research and analytic models to measure economic and tourism impacts  
Social and cultural impacts  
Research and analytic models to measure social and cultural impacts  
Environmental impacts  
Research and analytic models to measure environmental impacts  
Media impacts  
Research and analytic models to measure media impacts

### Module Overview

Lectures and seminars.

## Additional Information

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Narrated PowerPoint	40	0	MLO1, MLO2
Report	Report	60	0	MLO1, MLO2, MLO3