

Summary Information

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|----------------------------|-------------------------|
| Module Code | 6700SERCBM |
| Formal Module Title | Project Dissertation |
| Owning School | Business and Management |
| Career | Undergraduate |
| Credits | 40 |
| Academic level | FHEQ Level 6 |
| Grading Schema | 40 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|---------------|--------------------------|-----------|
| Alison Lawman | Yes | N/A |

Module Team Member

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
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Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
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Teaching Responsibility

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| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

| Institution Name |
|--------------------------------|
| South Eastern Regional College |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 6 |

Module Offering(s)

| Offering Code | Location | Start Month | Duration |
|---------------|----------|-------------|----------|
| SEP-PAR | PAR | September | 28 Weeks |

Aims and Outcomes

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| Aims | To enable students to research a business problem or issue within an academic context. |
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Learning Outcomes

After completing the module the student should be able to:

| Code | Description |
|------|--|
| MLO1 | Construct and justify a research proposal to a business problem or issue. |
| MLO2 | Undertake a critical literature review relevant to the business problem or issue. |
| MLO3 | Collect and critically analyse evidence relevant to the business problem or issue. |
| MLO4 | Construct recommendations and a critical assessment of the research conducted. |

Module Content

| Outline Syllabus |
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| Students choose a business problem or issue, which may be related to work undertaken on placement year or on a part time basis, or which may be desk based research. Students will be expected to: Identify and justify appropriate research methods. Undertake a literature review. Collect, collate and analyse appropriate research data. Reach conclusions and make recommendations where appropriate. Produce a structured report. |

Module Overview

Additional Information

This module enables final year students to apply their knowledge and skills to a properly researched business problem or issue. For sandwich students, the project focus normally relates to work undertaken in the placement year. Non-sandwich students may base their project on links to a company through, for example, part-time employment, or may conduct a desk based project. All students must submit a proposal to their Project Supervisor for their intended project. (See module guide for proposal requirements). Feedback will be given to students after project assessment and the Boards of Examiners, via a mark/feedback form, compiled by the Project Supervisor. Assessment criteria for the project are detailed in the module handbook.

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Learning Outcome Mapping |
|---------------------|-------------------|--------|--------------------------|--------------------------|
| Dissertation | Dissertation | 70 | 0 | MLO4, MLO1, MLO3, MLO2 |
| Report | Project Proposal | 10 | 0 | MLO1 |
| Report | Literature Review | 20 | 0 | MLO2 |