

## Liverpool John Moores University

Title: Project Dissertation  
Status: Definitive  
Code: **6700SERCBM** (128226)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Scott Foster	Y

**Academic Level:** FHEQ6  
**Credit Value:** 40  
**Total Delivered Hours:** 6  
**Total Learning Hours:** 400  
**Private Study:** 394

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	6

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	Disser	Final Dissertation	70	
Essay	Proposal	Project Proposal	10	
Report	LitRe	Literature Review	20	

### Aims

*To enable students to research a business problem or issue within an academic context.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Construct and justify a research proposal to a business problem or issue.
- 2 Undertake a critical literature review relevant to the business problem or issue.
- 3 Collect and critically analyse evidence relevant to the business problem or issue.
- 4 Construct recommendations and a critical assessment of the research conducted.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Dissertation	1	2	3	4
Project Proposal	1			
Literature Review	2			

## Outline Syllabus

*Students choose a business problem or issue, which may be related to work undertaken on placement year or on a part time basis, or which may be desk based research. Students will be expected to:*

*Identify and justify appropriate research methods.*

*Undertake a literature review.*

*Collect, collate and analyse appropriate research data.*

*Reach conclusions and make recommendations where appropriate. Produce a structured report.*

## Learning Activities

Lectures covering generic issues: the proposal (covered in detail at level 5 in the Research methods module), use of SPSS, the project write up.

## Notes

This module enables final year students to apply their knowledge and skills to a properly researched business problem or issue.

For sandwich students, the project focus normally relates to work undertaken in the placement year. Non-sandwich students may base their project on links to a company through, for example, part-time employment, or may conduct a desk based project.

All students must submit a proposal to their Project Supervisor for their intended project. (See module guide for proposal requirements).

Feedback will be given to students after project assessment and the Boards of Examiners, via a mark/feedback form, compiled by the Project Supervisor.

Assessment criteria for the project are detailed in the module handbook.