

Liverpool John Moores University

Title: CORPORATE SOCIAL RESPONSIBILITY
Status: Definitive
Code: **6700SERCBS** (123153)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Hilary Bishop	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 47
Total Learning Hours: 200
Private Study: 153

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	33

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	EXAM	Examination will assess LOs 1-4 by testing students' ability to coherently explain and critically analyse contemporary issues relating to corporate social responsibility, sustainability and resilience with questions	100	3

Aims

The aims of this module are for students to develop an understanding of the philosophical underpinnings of ethical decision making in a global business environment, to appreciate the impact of global business on host nations and to

introduce present and potential future issues facing business, in order that students may incorporate ethical, environmental and responsible dimensions into management thinking (particularly strategic decision making) for a more responsible, sustainable and resilient future.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explore the meaning and significance of reputation, responsibility and business ethics for an organisation. .
- 2 Critically analyse the cultural, social, political, and personal dimensions of ethics within a global business environment.
- 3 Evaluate major global challenges and develop examples of sustainable practices and measure taken towards improved sustainability
- 4 Identify methods to help organisations strengthen their resilience in the face of current and future challenges

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4
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Outline Syllabus

Ethical theory.

Ethical reasoning.

Ethical Decision Making.

Role Conflict within Personal and Professional Ethics.

Moral and Cultural Relativism.

Definition of Corporate Social Responsibility - Legal, Financial, Societal.

Altruism; Philanthropy.

Stakeholder Management.

Models of Corporate Social Responsibility.

Definition of Sustainability.

Strategic Issues in Sustainability - Human Resource; Environmental; Safety.

Role of Multinational Corporation - Home/Host; Fair Trade.

Notion of the Social Contract

Enlightened Self Interest.

Resilience.

Learning Activities

The module will consist of structured lectures and seminars which will be designed to reinforce and test students' understanding of that week's topic. The tutorial activities will involve analysing case studies, journal articles and media reports, combining real world experiences with the practical application of theories.

Notes

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