

## Liverpool John Moores University

Title: Strategic Corporate and Project Finance  
Status: Definitive  
Code: **6708SERCBM** (128233)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Karl Harper	Y

**Academic Level:** FHEQ6  
**Credit Value:** 20  
**Total Delivered Hours:** 44  
**Total Learning Hours:** 200  
**Private Study:** 156

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Workshop	33

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	Report and Presentation	100	

### Aims

*The aim of this module is to enable students to evaluate corporate financial decisions that form an essential part of strategic decision making and a project business case – funding, financial investment appraisal, financial control, risk management and performance evaluation.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically analyse the impact of macro-economics on strategic decision making and the design/implementation of new projects.
- 2 Examine potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
- 3 Critically evaluate potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
- 4 Determine and apply a range of financial models to the critical appraisal and selection of projects and growth strategies, including asset replacement, mergers & acquisitions.
- 5 Identify business problems/financial risks and suggest strategies to reduce/eliminate such risks.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Report and Presentation	1	2	3	4	5
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### **Outline Syllabus**

- *Project Funding – Special Purpose Vehicles, Equity & Debt Financing, Recourse & Non-recourse Finance*
- *The Cost of Capital – WACC, CAPM, Arbitrage Pricing*
- *Forecasting Project Cashflows from Network Analysis/Critical Path*
- *Investment Appraisal Techniques – RoI, Payback, ARR, NPV, IRR etc.*
- *Economic Analysis – Cost/Benefit & Sustainability*
- *Financial Risk Management – Identification, Evaluation and Management*
- *Asset Replacement Decisions*
- *Financing & Evaluating Merger & Acquisitions*
- *Project Evaluation - Earned Value Analysis; Return on Equity ROE; Debt Service Coverage Ratios (DSCRs);  
Governments and Value for Money (VfM)*
- *Financial Restructuring Decisions*

### **Learning Activities**

Formal lectures and workshops.

### **Notes**

The critically evaluation of the financial implications of strategic options enabling sound and evidence based strategic financial and project management decisions.