

## Module Information

2022.01, Approved

### Summary Information

Module Code	6708SERCBM
Formal Module Title	Strategic Corporate and Project Finance
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 6
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
South Eastern Regional College

### Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

Aims	The aim of this module is to enable students to evaluate corporate financial decisions that form an essential part of strategic decision making and a project business case – funding, financial investment appraisal, financial control, risk management and performance evaluation.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Critically analyse the impact of macro-economics on strategic decision making and the design/implementation of new projects.
MLO2	2	Examine potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
MLO3	3	Critically evaluate potential investment decisions and assess their financial and strategic consequences, both domestically and internationally.
MLO4	4	Determine and apply a range of financial models to the critical appraisal and selection of projects and growth strategies, including asset replacement, mergers & acquisitions.
MLO5	5	Identify business problems/financial risks and suggest strategies to reduce/eliminate such risks.

## Module Content

Outline Syllabus	<ul style="list-style-type: none"> <li>• Project Funding – Special Purpose Vehicles, Equity &amp; Debt Financing, Recourse &amp; Non-recourse Finance</li> <li>• The Cost of Capital – WACC, CAPM, Arbitrage Pricing</li> <li>• Forecasting Project Cashflows from Network Analysis/Critical Path</li> <li>• Investment Appraisal Techniques – RoI, Payback, ARR, NPV, IRR etc.</li> <li>• Economic Analysis – Cost/Benefit &amp; Sustainability</li> <li>• Financial Risk Management – Identification, Evaluation and Management</li> <li>• Asset Replacement Decisions</li> <li>• Financing &amp; Evaluating Merger &amp; Acquisitions</li> <li>• Project Evaluation - Earned Value Analysis; Return on Equity ROE; Debt Service Coverage Ratios (DSCRs); Governments and Value for Money (VfM)</li> <li>• Financial Restructuring Decisions</li> </ul>
Module Overview	
Additional Information	The critically evaluation of the financial implications of strategic options enabling sound and evidence based strategic financial and project management decisions.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report and Presentation	100	0	MLO1, MLO2, MLO3, MLO4, MLO5

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Karl Harper	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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