

Social Enterprise Module Information

2022.01, Approved

Summary Information

| | |
|---------------------|-------------------------|
| Module Code | 6711SERCBM |
| Formal Module Title | Social Enterprise |
| Owning School | Business and Management |
| Career | Undergraduate |
| Credits | 20 |
| Academic level | FHEQ Level 6 |
| Grading Schema | 40 |

Teaching Responsibility

| |
|-----------------------------------|
| LJMU Schools involved in Delivery |
| LJMU Partner Taught |

Partner Teaching Institution

| |
|--------------------------------|
| Institution Name |
| South Eastern Regional College |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture | 11 |
| Seminar | 11 |
| Workshop | 22 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| JAN-PAR | PAR | January | 12 Weeks |

Aims and Outcomes

| | |
|------|--|
| Aims | To provide students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and enabling and inhibiting factors. The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise. 1. To allow students to critically examine the social enterprise business model and the reasons for its growth. 2. To provide students with an understanding of social enterprises' contribution to society and position within the economy. 3. To explore current opportunities and barriers to the continued growth of social enterprise. 4. To facilitate the ability of students to assess the support requirements of a social enterprise and suggest improvement strategies. |
|------|--|

After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|--|
| MLO1 | 1 | Critically examine the roots of social enterprise, national and international contemporaneous developments and their impacts. |
| MLO2 | 2 | Critically evaluate the concept of social enterprise, its organisational and legal types within the context of public and private provision for products and services. |
| MLO3 | 3 | Determine the rationale of the value system for social enterprise. |
| MLO4 | 4 | Diagnose the role of suitable management practices within social enterprise. |

Module Content

| | |
|------------------------|--|
| Outline Syllabus | The module will allow students to critically analyse:- The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organisational frameworks, the management of people, performance measurement and ethical issues;- Different types of social enterprise, including governance issues, organisational structures, legal classification, business practices and international comparisons;- The role of social enterprise within the local, regional, national and international economy/economies;- Social entrepreneurship and the imperative to prove the value of social enterprise; - Understanding the internal requirements, strengths and weaknesses of social enterprises. Therefore, lecture topics will include although are not limited to; The Third Sector and the Third System New Public Management Defining Social Enterprises Social and Ethical Capital Identities and Legalities Management Practices Income Streams and Social Investment Social Return on Investment |
| Module Overview | |
| Additional Information | The aim of this module is to equip students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and, enabling and inhibiting factors. The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-------------------|--------|--------------------------|---------------------------------|
| Dissertation | Presentation | 30 | 0 | MLO1, MLO3 |
| Report | Individual Report | 70 | 0 | MLO2, MLO4 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|----------------|--------------------------|-----------|
| Alistair Beere | Yes | N/A |

Partner Module Team

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|