

Liverpool John Moores University

Title: Social Enterprise
Status: Definitive
Code: **6711SERCBM** (128232)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: South Eastern Regional College

Team	Leader
Alistair Beere	Y

Academic Level: FHEQ6
Credit Value: 20
Total Delivered Hours: 44
Total Learning Hours: 200
Private Study: 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Seminar	11
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres	Presentation	30	
Report	Report	Individual Report	70	

Aims

To provide students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and enabling and inhibiting factors.

The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise.

1. To allow students to critically examine the social enterprise business model and the reasons for its growth.
2. To provide students with an understanding of social enterprises' contribution to society and position within the economy.
3. To explore current opportunities and barriers to the continued growth of social enterprise.
4. To facilitate the ability of students to assess the support requirements of a social enterprise and suggest improvement strategies.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically examine the roots of social enterprise, national and international contemporaneous developments and their impacts.
- 2 Critically evaluate the concept of social enterprise, its organisational and legal types within the context of public and private provision for products and services.
- 3 Determine the rationale of the value system for social enterprise.
- 4 Diagnose the role of suitable management practices within social enterprise.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	3
Individual Report	2	4

Outline Syllabus

The module will allow students to critically analyse:

- *The differences between social enterprise and the broader business community in the public and private sectors: including income and trading; accountability, the triple/multi-bottom line concept, organisational frameworks, the management of people, performance measurement and ethical issues;*
- *Different types of social enterprise, including governance issues, organisational structures, legal classification, business practices and international comparisons;*
- *The role of social enterprise within the local, regional, national and international economy/economies;*
- *Social entrepreneurship and the imperative to prove the value of social enterprise; - Understanding the internal requirements, strengths and weaknesses of social enterprises.*

Therefore, lecture topics will include although are not limited to;

The Third Sector and the Third System

New Public Management

Defining Social Enterprises

Social and Ethical Capital

Identities and Legalities

Management Practices

Income Streams and Social Investment
Social Return on Investment

Learning Activities

This module will use a combination of learning activities. However, in general, most topics will be delivered by a lecture, followed by a seminar and workshop. A combination of case studies, student presentations, debates, guest speakers and media resources may all form part of the learning activities.

Notes

The aim of this module is to equip students with an understanding of social enterprises, their holistic development and position within the larger economy, value systems and, enabling and inhibiting factors. The module will focus on both the theoretical perspectives of social enterprise and practice of social enterprise.