

## Module Information

2022.01, Approved

### Summary Information

|                     |                                  |
|---------------------|----------------------------------|
| Module Code         | 6714SERCBM                       |
| Formal Module Title | Corporate Governance and Finance |
| Owning School       | Business and Management          |
| Career              | Undergraduate                    |
| Credits             | 20                               |
| Academic level      | FHEQ Level 6                     |
| Grading Schema      | 40                               |

### Teaching Responsibility

|                                   |
|-----------------------------------|
| LJMU Schools involved in Delivery |
| LJMU Partner Taught               |

### Partner Teaching Institution

|                                |
|--------------------------------|
| Institution Name               |
| South Eastern Regional College |

### Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Lecture              | 11    |
| Workshop             | 33    |

### Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| JAN-PAR      | PAR      | January     | 12 Weeks                      |

## Aims and Outcomes

|      |  |
|------|--|
| Aims | Over the past number of decades, there has been several important changes in the area of corporate governance, both at an international and national level. Globalisation increasingly requires firms and their management to have a solid understanding of key governance issues and the possible implications of these on firm behaviour and thus, performance. Therefore, this module aims to introduce students to corporate governance, its practice and related theoretical underpinnings. |
|------|--|

**After completing the module the student should be able to:**

### Learning Outcomes

| Code | Number | Description   |
|------|--------|---|
| MLO1 | 1      | Explain the concept of corporate governance, knowledge of recent developments, research and practice.   |
| MLO2 | 2      | Critically evaluate the key theories/philosophies in corporate governance research, their appropriateness to encourage incentive-alignment of interested parties who may have conflicting incentives. |
| MLO3 | 3      | Critically and comparatively evaluate major cross-country differences regarding corporate governance regulation and practice.   |
| MLO4 | 4      | Research and critically assess a contemporary issues in corporate governance using an appropriate empirical approach  |

## Module Content

|                        |   |
|------------------------|---|
| Outline Syllabus       | Introduction to corporate governance and an examination of its evolution<br>Examination of the difference between corporate governance and corporate management<br>Theories and philosophies of corporate governance<br>Corporate governance around the world/<br>International models of Corporate Governance<br>Structures and policies necessary for effective corporate governance e.g. examination of board architecture, functions of the board and other key positions of governance and their associated roles<br>Current/emerging issues in corporate governance at both national and international level<br>The economics of corporate governance<br>Capital structure and firm valuation<br>Pay-out policies and finance |
| Module Overview        |   |
| Additional Information | This module introduces students to corporate governance and finance, its practice and related theoretical underpinnings. It focuses on corporate governance from both a national and an international perspective and introduces contemporary academic literature to develop students' critical appreciation of contemporary issues surrounding corporate events, valuation theory and practice.  |

## Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|-----------------|--------|--------------------------|---------------------------------|
| Essay               | Essay           | 40     | 0                        | MLO2, MLO3                      |
| Report              | Report          | 60     | 0                        | MLO1, MLO4                      |

## Module Contacts

**Module Leader**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Karl Harper  | Yes                      | N/A       |

**Partner Module Team**

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
|--------------|--------------------------|-----------|