

Liverpool John Moores University

Title: RESEARCH METHODS FOR SOCIAL ENTERPRISE
Status: Definitive
Code: **7000BUSBM** (108078)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Joseph McGrath	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 36.00
Total Learning Hours: 150
Private Study: 114

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	18.000
Seminar	18.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	5000 word report mapping the development of social accounting, critically review the literature relevant to social accounting and auditing. Critically appraise the application of a social accounting model.	100.0	

Aims

The aim of the module is to develop knowledge and understanding of, and skills in the development and implementation of social accounting and auditing models.

Author	Boele, R and Kemp, D
Publishing Year	2005
Title	Social Auditors
Subtitle	Illegitimate Offspring of the Audit Family?
Edition	
Publisher	17, 109-119 Journal of Corporate Citizenship
ISBN	

Course Material	Book
Author	Campbell, D, Craven, B and Shrides, P
Publishing Year	2003
Title	Voluntary Social Reporting in three FTSE Sectors
Subtitle	a comment on perception and legitimacy
Edition	
Publisher	16 (4), 558-581 Accounting, Auditing and Accountability Journal
ISBN	

Course Material	Book
Author	Cormier, D, Gordon, I M and Magnan, M
Publishing Year	2004
Title	Corporate Environmental Disclosure
Subtitle	Contrasting Management's Perceptions with Reality
Edition	
Publisher	49, 143-165 Journal of Business Ethics
ISBN	

Course Material	Book
Author	Deegan, C
Publishing Year	2002
Title	The Legitimising Effect of Social and Environmental Disclosures
Subtitle	a Theoretical Foundation
Edition	
Publisher	15 (3), 282-311 Accounting, Auditing and Accountability Journal
ISBN	

Course Material	Book
Author	Gond, J P and Herrbach, O
Publishing Year	2006
Title	Social Reporting as an Organisational Learning Tool?
Subtitle	A Theoretical Framework
Edition	
Publisher	65, 359-371 Journal of Business Ethics
ISBN	

Course Material	Book
Author	Gray, R
Publishing Year	2002
Title	The Social Accounting Project and Accounting Organisation and Society
Subtitle	Privilege engagement, imaginings, new accountings and pragmatism over critique?
Edition	
Publisher	27, 687-708 Accounting Organisation and Society
ISBN	

Course Material	Book
Author	Power, M
Publishing Year	2003
Title	Auditing and the Production of Legitimacy
Subtitle	
Edition	
Publisher	28, 379-394 Accounting, Organisations and Society
ISBN	

Course Material	Book
Author	Accounting , Auditing and Accountability Journal
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Business Ethics: A European Review
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

The module looks in depth at the range of social accounting and audit methods, enabling students to consider the application of the concepts in relation to their own social enterprise. The assignment will be both formative and summative enabling the application of social accounting foundation principles to their own organisation, and critically reviewing literature. The assignment will also enable build upon the first in critically analysing the leading edge theory in his area relating to the use of social

accounts within a social enterprise. The assignment will test the student's ability to apply relevant social accounting theory to a social economy organisation. Formative Assessment is carried out through the process of tutorial sessions each week when feedback is given on student contributions.