

## Liverpool John Moores University

Title: Management Across Cultures  
Status: Definitive  
Code: **7000BUSIBM** (121028)  
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: Academic Portfolio

Team	Leader
Susan Hill	Y

**Academic Level:** FHEQ7  
**Credit Value:** 10  
**Total Delivered Hours:** 24  
**Total Learning Hours:** 100  
**Private Study:** 76

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	report	2,500 word report	100	

### Aims

*To foster a critical approach to understanding and analysing culture and how culture might impact management and communication in an international business environment.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 critically evaluate theories and models of culture and their implications for international management.
- 2 critically evaluate frameworks for comparing effective management styles and behaviours across national cultures
- 3 demonstrate an appreciation of the complexity of culture which avoids stereotyping
- 4 apply appropriate comparative frameworks for assessing new international working environments

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

2,500 word individual report	1	2	3	4
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### **Outline Syllabus**

*Theories and models of culture*  
*Frameworks for analysing and comparing national culture, perceptions, interpretation and attitudes.*  
*Intercultural competence and communicating effectively.*  
*Motivating and leading across cultures*  
*Building an effective international workforce.*  
*Evaluating and rewarding employees worldwide.*  
*Managing conflict and conducting effective negotiations.*

### **Learning Activities**

Activities will consist of interactive lectures, group discussions, task-based activities and case studies. Students will be encouraged to explore their own cultural identities and share their knowledge and experience.

### **Notes**

The module will provide students with the knowledge and critical skills required to explore the complexities of culture and apply these skills and knowledge to management situations.