

Liverpool John Moores University

Title: INTRODUCTION TO INTERNATIONAL HRM STRATEGY AND
CONTEXT
Status: Definitive
Code: **7000BUSIHR** (120989)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Patricia Harrison	Y

Academic Level: FHEQ7
Credit Value: 10
Total Delivered Hours: 18
Total Learning Hours: 100
Private Study: 82

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	18

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Poster	Strategy map poster showing vertical and horizontal integration.	100	

Aims

To critically analyse strategic and international perspectives of HRM in the global management of people

Learning Outcomes

After completing the module the student should be able to:

- 1 Review and critically evaluate major contemporary research and debates in the global field of Human Resource Management.
- 2 Evaluate major strategic theories in the core areas of international HRM including approaches to, Context of HRM including professionalisation of role, Global Strategic HRM, Relations, Resourcing, Development and Reward.
- 3 Critically apply this knowledge to the practice of Multi-National Companies (MNCs).

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Strategy map poster presentati	1	2	3
-----------------------------------	---	---	---

Outline Syllabus

Context of International HRM

Approaches to international HRM

Recruitment and Selection of International Managers

International Development

International Reward

International Relations

Learning Activities

Workshop format. Students will be required to apply their knowledge within varying organizational contexts, and to review and evaluate contemporary literature/research. Case studies will be used to assist in this process and students will discuss approaches used in known organizations. Blackboard discussion groups and on line provision of session materials.

Notes

There will be a specific focus on international HRM strategy at a global level.