

Liverpool John Moores University

Title: Management Theory and Leadership
Status: Definitive
Code: **7000BUSMGT** (120746)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Philip Kelly	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 48
Total Learning Hours: 200
Private Study: 152

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	48

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Test	foundation	Class test (MCQ)	40	
Presentation	case-based	Group presentation based on a case.	60	

Aims

*To explore the meaning of management and leadership;
To provide grounding in essential business management functions from a cross-functional and integrated perspective creating a foundation in management theory and practice.*

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the eclectic and sometimes nonlinear nature of management theory and argue why it is important to study management theory over the past 100 years, explaining how management theory has evolved to date.
- 2 Explain the meaning of the term organisation and understand methods to categorise particular types of organisation.
- 3 Explain what is meant by the term motivation (in the work place) and critically contrast a range of content and process motivation theories.
- 4 Critically contrast the leader and manager roles.
- 5 Demonstrate a comprehensive understanding of the contingency approach to management and explain the congruence model of organisational behaviour based on the system paradigm.
- 6 Critically contrast the traditional functional (silo) with the integrated approach to management.
- 7 Evaluate the POMC approach to management and contrast mechanisms used to organise the workforce and work.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Class test (MCQ)	1	2	3	4
Group presentation	5	6	7	

Outline Syllabus

Based upon Cole, G A. and Kelly, P. (2015), 'Management Theory and Practice', Ed. 8, Cengage. Delivered in weekly 4hr sessions (workshops):

Introduction to management, classical theories of management, human relations and social psychology theories

Management versus leadership – leading and managing globally

Contemporary approaches to management, organisations and systems, contingency approaches to management adding value, the value chain and introduction to the supply chain

Decision-making in organisations

Organising for management (organisation structure and organising work, to include business processes)

Control in management

Introduction to operations management (the procurement function, the logistics function, the production function and supporting technologies such as ERP)

Introduction to HRM (organisation culture, talent management, resourcing and knowledge management)

Technology management (the role of information technology and business information systems, implementation and change management)

Managing risk and uncertainty

Learning Activities

The workshops will be interactive in nature using practical examples of management and leadership.

Notes

This module provides a contemporary and comprehensive introduction to the principal ideas and developments in management.