

## Liverpool John Moores University

Title: INDIVIDUAL CONSULTANCY PROJECT - MULTI AGENCY WORKING  
Status: Definitive  
Code: **7000BUSPS** (116128)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Nick Hawkins	Y

**Academic Level:** FHEQ7      **Credit Value:** 15.00      **Total Delivered Hours:** 28.00  
**Total Learning Hours:** 150      **Private Study:** 122

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	3.000
Off Site	10.000
Online	5.000
Practical	1.000
Seminar	3.000
Tutorial	6.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	An individual project report supported by completed worksheets.	100.0	

### Aims

*To develop public service managers who can use strategic management as a tool for improving MA delivery chains.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Prepare a properly evaluated strategic plan for developing MAW.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

CW 1

## Outline Syllabus

*Stakeholder analysis*  
*Mapping delivery chains*  
*Issue analysis*  
*Creative strategy formulation*  
*Feasibility assessment of strategic options*  
*Risk Analysis*  
*Financial and resource planning*  
*Other management tools*

## Learning Activities

Using public management tools in exercises carried out in a workshop setting.  
Undertake work based research to produce strategic plans and solve strategic issues.

Presentation in class.

Group/Syndicate discussions.

## References

<b>Course Material</b>	Book
<b>Author</b>	Joyce, P
<b>Publishing Year</b>	1999
<b>Title</b>	Strategic Management for the Public Services
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Open University Press, Buckingham
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Osborne, D and Gaebler, T

<b>Publishing Year</b>	0
<b>Title</b>	Reinventing Government
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Reading, MA: Addison Wesley
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Mintzberg, H and Quinn, J B
<b>Publishing Year</b>	0
<b>Title</b>	The Strategy Process
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Prentice Hall International, New Jersey
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Johnson, G and Scholes, K
<b>Publishing Year</b>	1997
<b>Title</b>	Exploring Corporate Strategy, Text and Cases
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Prentice Hall Europe
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Audit Commission
<b>Publishing Year</b>	2006
<b>Title</b>	Delivering Efficiently: Strengthening the Links in Public Service Delivery Chains
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	NAO/Audit Commission HC940 session 2005-6
<b>ISBN</b>	

## Notes

This report should contain a strategic plan for improving MAW. The tone of this report should be practical and managerial and should be informed by relevant management techniques as well as by knowledge of stakeholders and services.

The report should include a separate section containing a critical appraisal of the tools used.