

Liverpool John Moores University

Title: Management Across Cultures
Status: Definitive
Code: **7000LBSIBM** (123620)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Peter Wolstencroft	Y
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Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 20
Total Learning Hours: 100 **Private Study:** 80

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	20

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	report	2,500 word report	100	

Aims

To foster a critical approach to understanding and analysing culture and how culture might impact management and communication in an international business environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 critically evaluate theories and models of culture and their implications for international management.
- 2 critically evaluate frameworks for comparing effective management styles and behaviours across national cultures
- 3 demonstrate an appreciation of the complexity of culture which avoids stereotyping
- 4 apply appropriate comparative frameworks for assessing new international working environments

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2,500 word individual report	1	2	3	4
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Outline Syllabus

Theories and models of culture

Frameworks for analysing and comparing national culture, perceptions, interpretation and attitudes.

Intercultural competence and communicating effectively.

Motivating and leading across cultures

Building an effective international workforce.

Evaluating and rewarding employees worldwide.

Managing conflict and conducting effective negotiations.

Learning Activities

Activities will consist of interactive lectures, group discussions, task-based activities and case studies. Students will be encouraged to explore their own cultural identities and share their knowledge and experience.

Notes

The module will provide students with the knowledge and critical skills required to explore the complexities of culture and apply these skills and knowledge to management situations.