

## Liverpool John Moores University

Title: Management Theory  
Status: Definitive  
Code: **7000LBSMGT** (123609)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Philip Kelly	Y

**Academic Level:** FHEQ7  
**Credit Value:** 20  
**Total Delivered Hours:** 44  
**Total Learning Hours:** 200  
**Private Study:** 156

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	44

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Test	test	Class test (MCQ)	30	
Presentation	Case-based	Group Presentation based on a case study	70	

### Aims

*To explore management theory; and To review the activities of management from a Planning (and Leading), Organising, Motivating, and Controlling (POMC) perspective.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate the eclectic and sometimes non-linear nature of management theory and explain how management theory has evolved to date
- 2 Evaluate classical theories of management
- 3 Explain the contribution of the HR School (in terms of Motivation, Leadership, Group work and culture) to early management theory
- 4 Demonstrate a comprehensive understanding of the systems and contingency approach to management
- 5 Appreciate the role of strategy as a managerial planning activity

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Class test (MCQ)	1	2	3	4	
Grp Presentation	1	2	3	4	5

### **Outline Syllabus**

*Based upon Cole, G A. and Kelly, P. (2020), 'Management Theory and Practice', Ed. 9, Cengage. Delivered in weekly 4hr sessions (workshops) - The module will focus mainly on part 1 of the book (chapters 1-13) and selected chapters from part 2 with a focus on the POMC approach to management.*

*Management – an introduction; Organizations; Classical Management; Motivation Theories; Leadership Theories; Group Work Theory; Organisation Culture and Climate; Systems and Contingency Theories; Management Information Systems Theory; Strategic Management (Brief introduction); International Strategy & Leadership; Management Theory in Turbulent Times; POMC approach; Introduction to Financial Aspects of Management*

### **Learning Activities**

The workshops will be interactive in nature using practical examples of management and leadership.

### **Notes**

This module provides a contemporary and comprehensive introduction to the principal ideas and developments in management.