

Management Theory

Module Information

2022.01, Approved

Summary Information

Module Code	7000LBSMGT
Formal Module Title	Management Theory
Owning School	Business and Management
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Workshop	44

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To explore management theory; and To review the activities of management from a Planning (and Leading), Organising, Motivating, and Controlling (POMC) perspective.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate the eclectic and sometimes non-linear nature of management theory and explain how management theory has evolved to date
MLO2	2	Evaluate classical theories of management
MLO3	3	Explain the contribution of the HR School (in terms of Motivation, Leadership, Group work and culture) to early management theory
MLO4	4	Demonstrate a comprehensive understanding of the systems and contingency approach to management
MLO5	5	Appreciate the role of strategy as a managerial planning activity

Module Content

Outline Syllabus	Based upon Cole, G A. and Kelly, P. (2020), 'Management Theory and Practice', Ed. 9, Cengage. Delivered in weekly 4hr sessions (workshops) - The module will focus mainly on part 1 of the book (chapters 1-13) and selected chapters from part 2 with a focus on the POMC approach to management. Management – an introduction; Organizations; Classical Management; Motivation Theories; Leadership Theories; Group Work Theory; Organisation Culture and Climate; Systems and Contingency Theories; Management Information Systems Theory; Strategic Management (Brief introduction); International Strategy & Leadership; Management Theory in Turbulent Times; POMC approach; Introduction to Financial Aspects of Management
Module Overview	This module covers leadership and management. It provides a contemporary and comprehensive introduction to the principal ideas and developments in this area.
Additional Information	This module provides a contemporary and comprehensive introduction to the principal ideas and developments in management.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Class test (MCQ)	30	0	MLO1, MLO2, MLO3, MLO4
Portfolio	Presentation	70	0	MLO1, MLO2, MLO3, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Philip Kelly	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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