

Liverpool John Moores University

Title: Public Health: Policy and Practice
Status: Definitive
Code: **7000PUBHEA** (123862)
Version Start Date: 01-08-2021

Owning School/Faculty: Public Health Institute
Teaching School/Faculty: Public Health Institute

Team	Leader
Rose Khatri	Y
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Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 40
Total Learning Hours: 200 **Private Study:** 160

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	33
Online	7

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	Short Essay 1000 words	20	
Report	Report	Illustrated Report 3500 words	80	

Aims

To enhance knowledge and understanding of population based health risks and assessment of the public health response through policy and practice

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically discuss the public health approach
- 2 Critically analyse key explanations for inequalities in health
- 3 Critically evaluate strategies aimed at improving health and reducing health inequalities

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1		
Illustrated Report	1	2	3

Outline Syllabus

- *Principles and concepts of health and public health*
- *Key domains of public health and the public health approach*
- *A broad history of public health: local, national and international perspectives*
- *The health transition: an international perspective*
- *Public health governance and stewardship*
- *The principles and role of advocacy and actions to protect and improve health and wellbeing*
- *Multi-sectoral collaboration and working across sectors*
- *Social determinants of health*
- *Inequalities in health: definitions, explanations, impact*
- *Health policy, Health in All Policy*
- *Appraising and evaluating policy and strategies for reducing health inequalities*
- *Reducing health inequalities : a public health approach*

Learning Activities

Interactive lectures, group work, Online based activities through Canvas, e.g. Discussion boards, online quizzes,

Notes

This module introduces students to the concepts and key dimensions associated with the public health approach. In brief Health Promotion/Improvement, Health Protection and Epidemiology. The module reviews historical as well as contemporary public health approaches, policies & strategies. There is a particular focus on examining health inequalities and measures to reduce them. The aim is to identify local, national and international strategic responses to both improving health and reducing health inequalities. The syllabus is largely developed from a UK and European perspective but where relevant identifies a broader global approach.

Information for Stand Alone/CPD Students

Mode and Duration: This programme is delivered through classroom and online methods. There is approximately 33 hours of lectures and 7 hours of planned online activity, which includes quizzes, discussion board, video related activity and email contact. The module runs for 12 weeks.

Benchmarks: The programme aligns to Public Health Training Curriculum (2015), Public Health Skills and Knowledge Framework (2016/19) and Public Health Outcomes Framework (2019) subject benchmarks and to level 7 descriptors of QAA Framework for higher education qualifications in England, Wales and Northern Ireland (2015).

The Programme is assessed and runs in line with the Academic Framework <https://www.ljmu.ac.uk/about-us/public-information/academic-quality-and-regulations/academic-framework>

The programme includes Continuous Monitoring and Enhancement, External Examining and student feedback under Quality Measures

The CPD is offered as a standalone award and as a module within MSc Public Health, MSc Public Health (Addictions) and MSc International Public Health

The approved intake month is September and the CPD programme code is 35510 (Self Funding).

Admission criteria:

Standard: Participants should have a minimum 2:2 first degree in a health or social science related discipline.

Non-Standard: 'Any participant who does not have a first degree must satisfy the programme team of their ability to study at Master's level through presentation of a strong portfolio to demonstrate appropriate equivalent skills in the work place. For these applicants, individual assessments of their suitability for post graduate level study will be arranged and conducted by the programme team. The team may require evidence to be submitted as part of the assessment process e.g. a portfolio of written and other work; papers presented at conferences, publications; reports and research proposals

Student Support: as a student of Liverpool JMU you will be entitled to the same support as any other student in the university (Please refer to the Student Handbook for further information)