

Liverpool John Moores University

Title: Economics and Finance
Status: Definitive
Code: **7001BUSMGT** (120867)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Susan Hill	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 48
Total Learning Hours: 200 **Private Study:** 152

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Workshop	48

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	report	1,500 word report	25	
Report	report	3,500 word report	75	

Aims

The critical appraisal of financial information in the context of the economic environment

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate sources of economic and financial information.
- 2 Analyse financial statements and identify key trends.
- 3 Critically analyse economic and financial information to determine quality of performance.
- 4 Critically appraise budget processes for revenue and capital.
- 5 Critically evaluate approaches to management information control and decision making.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1,500 words	1	2		
3,500 words	3	4	5	

Outline Syllabus

The economic environment of business

The accounting background

The Income Statement, Statement of Financial Position and Statement of Cash Flow

The analysis of financial information and performance appraisal

Strategic Investment appraisal

Management information and the budgetary process

The ethical approach in modern business

Learning Activities

The workshops will be interactive in nature using practical applications of economics, accounting and finance.

Notes

This module examines the context within which organisations prepare financial plans and operate.