

## Liverpool John Moores University

Title: Developing Academic Business & Leadership Competencies  
Status: Definitive  
Code: **7001BUSMHR** (123928)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Paul Mcevoy Clarke	Y
Jane Eme-Power	

**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 44

**Total Learning Hours:** 200      **Private Study:** 156

### Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Online	26
Workshop	18

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of activity to be individually completed focussing on the development of the students professional, academic and leadership competencies.	100	

### Aims

*To develop postgraduate, interpersonal, leadership, critical analysis and financial skills and demonstrate the application of sound business thinking in a HR context.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Manage themselves and relationships at work in effective ways consistent with professional codes of practice.
- 2 Demonstrate competence in postgraduate study skills and IT skills.
- 3 Analyse workplace situations and take justified decisions with effective use of financial resources.
- 4 Lead and influence others more effectively.
- 5 Evaluate the need for applying Skills for Business Leadership in areas of Human Resource Management taking account of organisational culture and values.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3	4	5
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## Outline Syllabus

*Postgraduate study skills.*

*Analysing and presenting information.*

*IT skills – data analysis and manipulation introduction of case study.*

*Finance – Balance sheets and Profit & Loss accounts, and Return on investment.*

*Decision making and developing business solutions.*

*Skills for People Management and Strategic Integration of Business skills.*

*Leadership roles and strategies.*

## Learning Activities

Participative lectures to identify key areas of theory and literature. Practical and participative workshops developing critical skills to analyse use of theory and literature within an organisational context.

## Notes

The concept of developing postgraduate, interpersonal, leadership, critical analysis and financial skills and understanding sound business thinking in a HR context.