

Liverpool John Moores University

Title: JOURNALISM HISTORY AND DEVELOPMENT
Status: Definitive
Code: **7001JOURN** (110815)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Richard Rudin	Y

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 26.00
Total Learning Hours: 200
Private Study: 174

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	2000 word essay	60.0	
Exam	AS2		40.0	2.00

Aims

To enable students to engage in a sophisticated and well informed debate on the historical context of the practice of journalism in the UK.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the key periods and events in the development of journalism.
- 2 Synthesise a coherent narrative of journalism history and development, especially in relation to the State and to battles over 'free speech'.
- 3 Analyse and evaluate the conflicts and collaboration between journalism and the State during key periods of tensions such as wars and civil/industrial unrest.
- 4 Evaluate the development of journalistic roles in society - for example the 'watchdog role' - within an historical context.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

2000 WORD ESSAY	1	2	3	4
EXAM	1	4		

Outline Syllabus

1. *The early conflicts between the State and the press, especially laws of libel and licensing of newspapers.*
2. *The role of journalism in the Enlightenment and in the dissemination of education and knowledge.*
3. *The history of the radical press and its relationship to contemporary non-mainstream journalism.*
4. *Conflicts between the state and journalism in key periods of internal and external crises.*
5. *Issues of ownership, control and regulation in an historical context, including the power and influence of 'media moguls'.*
6. *The role of technology in the development of journalism and the theoretical perspective of political economy as a means of explaining and analysing some of these developments.*

Learning Activities

Lectures, seminars, examination of case studies and contemporary issues and reading.

References

Course Material	Book
Author	Curran, J. & Seaton, J.
Publishing Year	2003
Title	Power Without Responsibility
Subtitle	
Edition	
Publisher	London: Routledge

ISBN	0415006538
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Course Material	Book
Author	Greenslade, R.
Publishing Year	1997
Title	Press Gang
Subtitle	
Edition	
Publisher	London: Macmillan
ISBN	0333783115

Course Material	Book
Author	Page, B.
Publishing Year	2003
Title	The Murdoch Archipelago
Subtitle	
Edition	
Publisher	London: Simon & Schuster
ISBN	0743239369

Notes

This module is intended to give masters level students a sound understanding of the importance of journalism history and development to the modern understanding of the way journalism operates within society.