

Module Information

2022.01, Approved

Summary Information

Module Code	7001MCCC
Formal Module Title	Research Methods: Cities, Culture, Creativity
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	24
Seminar	24

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	<p>1. To teach students the fundamentals of research design and the major quantitative and qualitative research methods, especially those relating to cultural policy and cities.2. To raise awareness of the relevant data sources and show how best to utilise them.3. To help equip students to undertake practical exercises and their dissertation by making them familiar with a range of basic research techniques.</p>
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically evaluate the respective strengths and shortcomings of different aspects of research design.
MLO2	2	Create and develop an annotated bibliography.
MLO3	3	Identify and analyse the main data sources of relevance to cities, culture and creativity.

Module Content

Outline Syllabus	1. Introduction to Research Methods 2. Writing at MA level: Critical Reading & Writing Skills 3. Data Collection Methods 1: Interviews, Focus Groups & Observation 4. Data Collection Methods 2: Surveys 5. Research Design 1: Ethnography 6. Research Design 2: Case Studies and Mixed Methods 7. Research Design 3: Action Research 8. Applied Research Skills 1: Developing Feasibility Studies & Business Cases 9. Applied Research Skills 2: Effective Monitoring & Evaluation 10. Making use of Statistical/Secondary Data Sources 11. Applying research skills to dissertations: Alumni Case Studies
Module Overview	This module aims to improve your research and analytical skills with reference to cities, culture and creativity. Analysis and problem-solving skills are critical to student employability and subsequent success in most types of career and this is why research methods is the core module of this MA course. Those working in the arts and culture field are increasingly required to construct a business case for investment and produce measurable outcomes and so knowledge of data sources and research methods is desirable. Workshop assignments on this module include ‘real world’ examples to help you grasp the relevance of this content. The module comprises introductory lectures on methodology and approach and more in-depth lectures covering techniques useful in practical assignments and in undertaking your dissertation.
Additional Information	Analysis and problem solving skills are critical to student employability and subsequent success in most types of career. Hence research methods comprise a core module in this MA course. Those working in the arts and culture field are increasingly required to construct a business case for investment and produce measurable outcomes hence knowledge of data sources and research methods is desirable. Workshop assignments will include ‘real world’ examples to help students to grasp the relevance of this module’s content.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	60	0	MLO1
Portfolio	Portfolio	40	0	MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Gerwyn Jones	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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