

Liverpool John Moores University

Title: MANAGEMENT AND DEVELOPMENT OF SPORT
Status: Definitive
Code: **7001MSPDEV** (104391)
Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

| Team | Leader |
|-------------|--------|
| Sarah Nixon | Y |

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 23
Total Learning Hours: 200
Private Study: 177

Delivery Options

Course typically offered: Semester 1

| Component | Contact Hours |
|-----------|---------------|
| Lecture | 10 |
| Seminar | 10 |
| Tutorial | 3 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|-----------|-------------------|--------------------------|---------------|---------------|
| Portfolio | AS1 | Case Study (3,500 words) | 70 | |
| Portfolio | AS2 | Presentation | 30 | |

Aims

To develop a critical awareness of the nature of management within the sport context.

To examine the key management functions related to working within such an environment and develop an understanding of the essential practices underpinning such work.

To engage with the theoretical perspectives and concepts related to the industry.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse the management processes involved within sport and its associated industries.
- 2 Critique the different management functions involved in managing any sport organisation.
- 3 Critically evaluate strategic management in relation to an understanding of the cultural, structural and behavioural issues involved in sports organisations.
- 4 Appreciate and act upon current issues and themes as they affect managers: globalisation; ethics; environment; innovation; and quality.
- 5 Critically evaluate management information and then select the appropriate format to communicate it at an accepted professional standard.
- 6 Demonstrate professional presentational skills suitable for masters level work

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | | | |
|--------------|---|---|---|---|---|
| Case Study | 1 | 2 | 3 | 5 | 6 |
| Presentation | 2 | 4 | 5 | | |

Outline Syllabus

Students will work within theoretical management frameworks and relate these to their work environment and to the sport context. The major management functions will be addressed such as HRM, marketing, quality, strategy and change. Organisational behaviour, culture and structure will be analysed alongside the more external forces affecting change.

Learning Activities

Lectures and discussion seminars will be the main form of student learning activities, supported by students working in learning groups to develop and share practice. Case studies will be used to examine organisations with real world focus. Presentations will support students developing their critical knowledge and ability.

Notes

This module provides a grounding in theory, practice and research into the nature of management, its functions and processes within sports organisations. The external environment will be studied to assess how organisations develop and forces that may constrain and control this.

