

Liverpool John Moores University

Title: PUBLIC HEALTH
Status: Definitive
Code: **7001PCCOMM** (106904)
Version Start Date: 01-08-2016

Owning School/Faculty: Public Health Institute
Teaching School/Faculty: Public Health Institute

Team	Leader
Gillian Turner	Y
Carmel Henshall	

Academic Level: FHEQ7 **Credit Value:** 15 **Total Delivered Hours:** 30
Total Learning Hours: 150 **Private Study:** 120

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	23
Online	3
Tutorial	1
Workshop	3

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	REPORT	3000 word report on a situational analysis of a defined population that the student works with, to include evidence based recommendations for strategic service improvements	100	

Aims

This module aims to provide students with the knowledge and skills to work at a

strategic level and lead the public health agenda in the community setting.

Learning Outcomes

After completing the module the student should be able to:

- 1 Deconstruct the concept of health at the individual, family and community level.
- 2 Synthesise epidemiological data with the evidence base for public health practice.
- 3 Critically analyse public health policy.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PUBLIC HEALTH REPORT	1	2	3
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Outline Syllabus

*Overview of health and public health. Different perspectives on health.
Determinants of health.
The difference between health and health care.
Exploration of the role of a public health practitioner.
Incidence, prevalence and other concepts of risk.
Healthy public policy.
How current policy affects you and how you can influence future policy.
Inequalities in health
Programmes that tackle health inequalities.
Evidence based practice.
Where to find good epidemiological data.
Health needs assessment.
Health promotion.
Partnership working.
Empowerment and working with communities.
Introduction to environmental health and housing and health.
High risk and population approaches to health promotion.
Social marketing*

Learning Activities

Interactive lectures. Guided reading. Group exercises. Independent research and study. Group tutorials, blackboard, learning in practice, self-directed study including researching the evidence-base for practice

Notes

This module aims to provide students with the knowledge and skills to work as public health practitioners in the community setting. The module will introduce students to the discipline of public health and the use of evidence to improve services. Students will also learn how public policy can influence health needs and service development. The wider determinants of health and health inequalities will be examined in detail. Principles and concepts of health promotion will also be covered.