

Liverpool John Moores University

Title: Subject Pedagogy in Business Studies
Status: Definitive but changes made
Code: **7001PGBS** (119904)
Version Start Date: 01-08-2018

Owning School/Faculty: Education
Teaching School/Faculty: Education

Team	Leader
Diane Lloyd	Y

Academic Level: FHEQ7 **Credit Value:** 20 **Total Delivered Hours:** 62
Total Learning Hours: 200 **Private Study:** 138

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	25
Off Site	6
Online	10
Tutorial	1
Workshop	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1 Report	(4000 words equivalent)	100	

Aims

To enable students to have a critical understanding of the nature of Business Studies in schools and colleges.

To enable students to analyse how Business Studies is taught in the 11-16 and/or 14-19 sectors.

To enable students to investigate the development of learners' understanding and

barriers to learning Business Studies.

To enable students to critically evaluate strategies which promote learning in Business Studies.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate systematic knowledge and understanding of fundamental concepts in Business Studies as they relate to the 11-16 and/or 14-19 sectors
- 2 Critically analyse learners' conceptual understanding of Business Studies.
- 3 Interrogate research literature to provide a critique of pedagogy in Business Studies.
- 4 Articulate complex ideas using appropriate language and style.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

(4000 words equivalent) 1 2 3 4

Outline Syllabus

The National Curriculum and frameworks and initiatives relating to Business Studies in the 11-16 and/or 14-19 sectors.

Approaches to pedagogy in Business Studies.

Current research and policies on learning, teaching and assessment applicable to Business Studies in the 11-16 and/or 14-19 sectors.

Strategies/activities to use ICT to enhance teaching and learning in Business Studies.

Effective learning within Business Studies.

Issues in development of learning in secondary learners with reference to Business Studies.

Strategies for investigating and critically evaluating research literature.

Carrying out small-scale investigation into learning.

Learning Activities

Key theoretical/policy perspectives, along with an overview of learner development and individual needs will be addressed in lectures.

Seminars and workshops/practical activities will provide opportunities to evaluate learning, teaching and assessment activities within Business Studies.

A series of school based activities will enable students to observe, practice, evaluate and reflect upon different approaches and strategies for teaching and assessing Business Studies.

Support will be provided to enable students to develop their critical, analytical and evaluative skills in relation to their own approaches to learning, teaching and assessment within Business Studies and to review subject focused literature.

Online activities will support and enhance student learning and engagement.

Notes

The module uses a critical perspective to develop understanding of learning and teaching Business Studies. This module will enable students to practice and critically analyse and evaluate different strategies and approaches to learning, teaching and assessment in Business Studies related to theoretical input for the 11-16 and/or 14-19 age range.