

Liverpool John Moores University

Title: Events in a Global Society
Status: Definitive
Code: **7001SSLN** (124391)
Version Start Date: 01-08-2019

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Lindsey Gaston	Y

Academic Level: FHEQ7
Credit Value: 20
Total Delivered Hours: 21
Total Learning Hours: 200
Private Study: 179

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Tutorial	1

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Blog Posts (4500 words)	100	

Aims

To develop a critical perspective of contemporary issues within the international events industry from stakeholder perspectives.

Learning Outcomes

After completing the module the student should be able to:

- 1 Apply theories and concepts to critically analyse contemporary issues within the domestic and international events industry
- 2 Use theoretical perspectives to critically analyse and make connections between academic discourse and current affairs

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Blog Posts	1	2
------------	---	---

Outline Syllabus

Driven by the currency of debate within the diverse events industry and to include a range of topics such as terrorism, protests and demonstrations; the role of membership associations; ethics; gender and issues around sexuality; technology; social media, venues and events; austerity and events; mega events and social, economic and environmental impacts of events.

Learning Activities

The formal staff/student contact comprises a series of sessions made up of lectures and small group student led seminars. The sessions may include guest lectures by practitioners.

Notes

To develop a critical perspective of contemporary issues within the international events industry from a range of both competing and complimentary stakeholder perspectives.