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Title: Research Project
Status: Definitive
Code: **7002BUSDB** (120932)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Catherine Bonser	Y

Academic Level: FHEQ7 **Credit Value:** 60 **Total Delivered Hours:** 8
Total Learning Hours: 600 **Private Study:** 592

Delivery Options

Course typically offered: Summer

Component	Contact Hours
Tutorial	8

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Dissertation	diss	20,000 word research project	100	

Aims

To prepare a research project that applies managerial concepts and research techniques to a significant technology related organisational issue or problem.

Learning Outcomes

After completing the module the student should be able to:

- 1 select and apply critical management thinking to a technology related organisational issue or problem, supporting the evaluation with appropriate literature.
- 2 develop the research approach and critically evaluate the techniques used to investigate an important management issue or problem.
- 3 synthesize information and data to arrive at a coherent conclusion and recommendations.
- 4 critically evaluate the strategic implications of the recommendations made.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

20,000 word research project	1	2	3	4
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Outline Syllabus

Working in conjunction with the supervisor the student will refine the precise topic for research. Building on the preparatory modules, Managing Business Research 1 and Managing Business Research 2 students will develop their critical skills as a researcher.

Learning Activities

Supervisory tutorials, independent research.

Notes

The research project builds on previous learning from Managing Business Research 1 and 2 and from appropriate subject specific modules, with the learning outcomes being achieved through a 20,000 word dissertation that applies managerial concepts and research techniques to critically investigate a technology related organisational issue or problem.

Whilst the student will primarily operate as an independent learner for this in-depth advanced study, support and guidance will be available from the assigned supervisor.