

Liverpool John Moores University

Title: HR Context
Status: Definitive
Code: **7002BUSMHR** (123929)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Paul Mcevoy Clarke	Y

Academic Level: FHEQ7
Credit Value: 10
Total Delivered Hours: 24
Total Learning Hours: 100
Private Study: 76

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	22

Grading Basis: 50 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	Exam	Examination.	100	2

Aims

To critically analyse the major organisational and external contexts and constraints within which organisations operate across a range of business sectors, evaluating the impact on business and HR choices and strategies.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse and critically appraise the major features of the macro and micro environment within which organisations function.
- 2 Evaluate the impact of market and competitive environments, globalisation and international factors and demographic, social and technological trends on contemporary organisations.
- 3 Evaluate the role of management and different organisational / managerial functions within contemporary organisations
- 4 Analyse the often conflicting interests of stakeholders and challenges of the macro and micro environment as they impact on organisations business and HR choices.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Examination	1	2	3	4
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Outline Syllabus

Macro and Micro environmental contexts of contemporary organisations
The influence of EU and UK regulation, legislation and government policies
The market and competitive environments of contemporary organisations in different sectors
Demographic, social and technological trends impact on contemporary business
Globalisation, international factors, multinational companies and their impact/influence
Organisation cultures and structures
The role of management and managerial functions in contemporary organisations

Learning Activities

Lecture / Workshop format. Students will be required to apply their knowledge within varying organisational contexts and to review and evaluate contemporary literature/research; case studies will be used to assist in this process.

Notes

Analysis of the business context of HR.