

Interactive Story

Module Information

2022.01, Approved

Summary Information

Module Code	7002CT
Formal Module Title	Interactive Story
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	9
Practical	32
Tutorial	5
Workshop	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. To provide an opportunity for students to undertake a substantial interactive story project 2. To explore the theory and practice of engaging users of an online platform.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Apply creative solutions to storytelling within an online interactive project
MLO2	2	Enhance existing competencies in online practice
MLO3	3	Demonstrate a sophisticated understanding of the theoretical and practical skills underpinning an interactive project within different genres of narrative

Module Content

Outline Syllabus	Students will explore aspects of multimedia practice and engage in the creation of an interactive narrative artefact
Module Overview	
Additional Information	This is an opportunity for students to explore the development of compelling, tangible interfaces with engaging, dynamic content including digital text, images, effects, video and animations to create non-linear interactive narrative. The module will also introduce the contextual framework within which practitioners use online environments to educate and inform across a variety of narrative genres/themes. Workshops will reinforce software practice and the accompanying reflective commentary will demonstrate the student's understanding of this particular media platform and its applications to genres of narrative.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Artefacts	Artefact	70	0	MLO1, MLO2
Essay	Essay - 2000 Words	30	0	MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Mark Smith	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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