

## Liverpool John Moores University

Title: Digital Literacies - Dominant Theories and Practices  
Status: Definitive  
Code: **7002EDLL** (122452)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Education  
Teaching School/Faculty: Education

Team	Leader
Judith Enriquez	Y

**Academic Level:** FHEQ7      **Credit Value:** 20      **Total Delivered Hours:** 20  
**Total Learning Hours:** 200      **Private Study:** 180

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Online	20

**Grading Basis:** 50 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Essay (1500 words)	50	
Artefacts	AS2	Artefact (3000 words)	50	

### Aims

*To develop a practical understanding of the role and place of digital literacies in education, health and communities. This will be considered holistically in the light of the changing status and nature of knowledge in society and learning.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Exhibit a critical understanding of digital literacy and what it means to be digitally literate in contemporary society.
- 2 Critically evaluate the different literacies that have been emerging as 'digital' and their implications for how we learn and work and represent ourselves and our world.
- 3 Critically analyse different approaches represented in the contemporary discourse and practice of digital literacies.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2	3
Artefacts	1	2	3

## Outline Syllabus

*What is digital literacy and what does it mean to be 'digitally literate'?*  
*Different Literacies- New, Critical, Media and Multimodal Literacies*  
*Different conceptions of literacy/literacies- information literacy, media literacy and digital literacy*  
*Literacy practices in different domains- work, home and study*  
*Approaches to literacies in a digital age- prescriptive initiatives, empirical foci, pragmatic concerns and critical considerations*  
*Digital literacies in social systems- Education, Health and Community*

## Learning Activities

Key activities include:

Independent reading, online seminars and journal reflection: exploring a range of perspectives on digital literacies and key debates in learning with technology.  
 Developing individual digital literacy practices through online tasks and engagement with case studies and practical examples.  
 Weekly participation in forum discussions and formative feedback to experience online learning in preparation for summative assessment.

## Notes

Students will be encouraged to engage with key debates and issues surrounding digital literacies and how professional and academic practices are both informed and transformed by digital data, information, tools and systems.  
 This is an online course. Participation and access to its contents and activities will be set by students with some exceptions related to the completion and submissions of assessed work.

CPD programme specifications for this module are as follows:

1. The module has taken account of the appropriate levels of the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (FHEQ) and is aligned to level 7 descriptors. This is reflected in the module learning outcomes.
2. The module is delivered through a virtual platform, Canvas, as a purely online provision. It is part-time and will run for 6 consecutive weeks. There are two assessments to be submitted in this module – an essay and an artefact, weighted equally at 50%.
3. The criteria for admission to the module require that entrants should hold a relevant bachelors degree or equivalent in the social sciences, education or an education-related discipline at 2:2 level or higher. Applicants who do not hold an honours degree in one of the above areas will be considered on their individual merits in relation to the module aims and outcomes. Professional experience, publications, CPD activities and other suitable evidence of accomplishment and aptitude will be taken into consideration.
4. In addition to normal entry requirements, international students will be expected to demonstrate a very good level of English language competence, for example an IELTS score of 6.5 or equivalent (minimum of 5.5 in each component) or Pearson 58-64 (Minimum 51 in each component for UKVI purposes).
5. The final award is a Continuing Professional Development – Digital Literacies: Dominant Theories and Practices 20 credits at Level 7.
6. The students will have access to Canvas and to the electronic library facilities and support services of the University. The module VLE site reflects contemporary reading lists and links to journal articles and other media tools. The students also have access to the module leader through phone contact, emails, online chats and video calls. A module guide is also provided, which guides students to the wider range of support available. Students will have access to LJMU computing and information resources and applications via its off-campus support gateway (<https://offcampusstore.ljmu.ac.uk>) and My LJMU portal (<https://my.ljmu.ac.uk>).
6. The programme is assessed and run in line with the current Academic Framework.
7. Completion of weekly tasks is required throughout the module. Participation in online forums and synchronous chats with the tutor and peers is highly encouraged. All learning materials are made available via LJMU's e-library or through external sites.
8. The methods for improving the quality and standards of learning are as follows:
  - Annual Monitoring Review
  - Liaison and feedback from the students
  - Reports from the External Examiner
  - Programme team ensuring the module reflects the values of the current teaching and learning strategy
  - Module leader updating knowledge and skills to ensure these remain current and relevant
10. This is a standalone CPD. A specific external examiner will be identified for the module.
11. As a CPD programme, this module has three intakes per academic year: October, February and June.
12. The code for this CPD is 35606.