

## Liverpool John Moores University

Title: REFLECTING ON PROFESSIONAL PRACTICE  
Status: Definitive  
Code: **7002JOURN** (110816)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

| Team          | Leader |
|---------------|--------|
| Robert Hughes | Y      |

**Academic Level:** FHEQ7  
**Credit Value:** 20.00  
**Total Delivered Hours:** 24.00  
**Total Learning Hours:** 200  
**Private Study:** 176

### Delivery Options

Course typically offered: Standard Year Long

| Component | Contact Hours |
|-----------|---------------|
| Lecture   | 12.000        |
| Seminar   | 12.000        |

**Grading Basis:** 40 %

### Assessment Details

| Category     | Short Description | Description                            | Weighting (%) | Exam Duration |
|--------------|-------------------|--|---------------|---------------|
| Essay        | AS1               | 1500 word essay                        | 35.0          |               |
| Presentation | AS2               | team presentation (no more than three) | 65.0          |               |

### Aims

*To give students the opportunity to analyse and evaluate the live production of news-oriented media.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Lead discussion on the issues raised by that week's news media;
- 2 Analyse and evaluate styles of news coverage;
- 3 Analyse and evaluate the issues arising from the style of news coverage;
- 4 Analyse and evaluate areas of controversy arising from that week's news media.
- 5 Research and present a detailed analysis of news media.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

|                   |   |   |   |   |   |
|-------------------|---|---|---|---|---|
| 1500 Word Essay   | 1 | 2 | 3 | 4 | 5 |
| Team Presentation | 2 | 3 | 4 |   |   |

## Outline Syllabus

*The syllabus will be driven by the news agenda and controversies of the week. Students will learn presentation methods, public speaking and debate as methods of dealing with those issues. Sessions will be fortnightly.*

## Learning Activities

Lectures, seminars, examination of case studies and contemporary issues and reading.

## References

|                        |   |
|------------------------|---|
| <b>Course Material</b> | Book  |
| <b>Author</b>          | The Weekly news media: newspapers, TV and radio |
| <b>Publishing Year</b> | 0   |
| <b>Title</b>           |   |
| <b>Subtitle</b>        |   |
| <b>Edition</b>         |   |
| <b>Publisher</b>       |   |
| <b>ISBN</b>            |   |

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|------------------------|----------------------------|
| <b>Course Material</b> | Book                       |
| <b>Author</b>          | Berkowitz, D               |
| <b>Publishing Year</b> | 1997                       |
| <b>Title</b>           | The Social Meaning of News |
| <b>Subtitle</b>        |                            |
| <b>Edition</b>         |                            |
| <b>Publisher</b>       | London, UK: Sage           |
| <b>ISBN</b>            |                            |

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| <b>Course Material</b> | Book                       |
| <b>Author</b>          | Franklin, B.               |
| <b>Publishing Year</b> | 1997                       |
| <b>Title</b>           | Newszak and the News Media |
| <b>Subtitle</b>        |                            |
| <b>Edition</b>         |                            |
| <b>Publisher</b>       | London, UK: Arnold         |
| <b>ISBN</b>            |                            |

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| <b>Course Material</b> | Book                  |
| <b>Author</b>          | Franklin, B           |
| <b>Publishing Year</b> | 2007                  |
| <b>Title</b>           | Local Journalism      |
| <b>Subtitle</b>        |                       |
| <b>Edition</b>         |                       |
| <b>Publisher</b>       | London, UK: Routledge |
| <b>ISBN</b>            |                       |

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|------------------------|-----------------|
| <b>Course Material</b> | Book            |
| <b>Author</b>          | Tumber, H       |
| <b>Publishing Year</b> | 1999            |
| <b>Title</b>           | News            |
| <b>Subtitle</b>        | A Reader        |
| <b>Edition</b>         |                 |
| <b>Publisher</b>       | London, UK: OUP |
| <b>ISBN</b>            |                 |

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## Notes

This module will give students an opportunity to analyse in depth the production and dissemination of news on a topical basis.