

Liverpool John Moores University

Title: COMMERCIAL AND CONSUMER RELATIONSHIPS
Status: Definitive
Code: **7002LAWBC** (107689)
Version Start Date: 01-08-2011

Owning School/Faculty: Law
Teaching School/Faculty: Law

Team	Leader
Eric Baskind	Y

Academic Level: FHEQ7
Credit Value: 15.00
Total Delivered Hours: 18.00
Total Learning Hours: 150
Private Study: 132

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	6.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework of 5-6000 words	100.0	

Aims

to provide a detailed understanding and analysis of the law relating to commercial and consumer relationships.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an awareness and depth of understanding of the main policy and

- doctrinal issues in, and development of, the law relating to commercial and consumer relationships
- 2 Demonstrate an ability to select key research issues and to identify relevant primary and secondary sources of information
 - 3 Demonstrate an ability to solve complex legal issues
 - 4 Demonstrate an ability to use appropriate legal terminology and language
 - 5 Demonstrate an ability to present an argument in a way which is comprehensible to others and which addresses their particular concerns or questions

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Coursework 1 2 3 4 5

Outline Syllabus

This module provides a detailed understanding and analysis of the various laws relating to commercial and consumer relationships.

The module will cover:

*business-to-business transactions
 business-to-consumer transactions
 Sale of Goods law
 Supply of Services law
 protection of the consumer
 sales promotion law*

Learning Activities

7 seminars

References

Course Material	Book
Author	Sealy, Hooley
Publishing Year	2008
Title	Commercial Law
Subtitle	Text, Cases and Materials
Edition	4th
Publisher	Butterworths
ISBN	0-406-95003-2

Course Material	Book
Author	Bridge

Publishing Year	2008
Title	The Sale of Goods
Subtitle	
Edition	
Publisher	Oxford
ISBN	0-19-876535-5

Course Material	Book
Author	Lowe, Woodroffe
Publishing Year	2008
Title	Consumer Law & Practice
Subtitle	
Edition	
Publisher	Sweet & Maxwell
ISBN	0-421-67170

Notes

The module concerns the interrelationship between commercial and consumer practices, concentrating on consumer transactions.