

Research Project

Module Information

2022.01, Approved

Summary Information

| Module Code | 7002LBSDB |
|---------------------|-------------------------|
| Formal Module Title | Research Project |
| Owning School | Business and Management |
| Career | Postgraduate Taught |
| Credits | 60 |
| Academic level | FHEQ Level 7 |
| Grading Schema | 50 |

Teaching Responsibility

| LJMU Schools involved in Delivery | |
|-----------------------------------|--|
| Business and Management | |

Learning Methods

| Learning Method Type | Hours |
|----------------------|-------|
| Tutorial | 12 |

Module Offering(s)

| Display Name | Location | Start Month | Duration Number Duration Unit |
|--------------|----------|-------------|-------------------------------|
| JAN-MTP | MTP | January | 12 Weeks |

Aims and Outcomes

| Aims | To prepare a research project that applies managerial concepts and research techniques to a technology related organisational issue or problem. |
|------|---|
|------|---|

After completing the module the student should be able to:

Learning Outcomes

| Code | Number | Description |
|------|--------|---|
| MLO1 | 1 | Engage in critical reasoning to provide a convincing justification of the importance of the research topic. |
| MLO2 | 2 | Select, synthesise and critically evaluate a wide range of literature relevant to the issue under investigation. |
| MLO3 | 3 | Systematically collect and analyse appropriate data to answer a unique research question or questions. |
| MLO4 | 4 | Utilise critical and system thinking to draw logical conclusions from, and discuss realistic implications and limitations of research findings. |

Module Content

| Outline Syllabus | Working in conjunction with the supervisor the student will refine the precise topic for research. Building on the preparatory modules, Managing Business Research 1 and Managing Business Research 2, students will develop their critical skills as a researcher. Workshops and online tutorials include: organising a project the ethical approval processworking with a supervisorwriting a critical literature review collecting and analysing qualitative and quantitative datawriting a discussion and conclusion |
|------------------------|--|
| Module Overview | This module helps you to prepare a research project that applies managerial concepts and research techniques to a significant technology-related organisational issue or problem. You will engage in critical reasoning to provide a convincing justification of the importance of your research topic. You will select, synthesise and critically evaluate a wide range of literature and systematically collect and analyse appropriate data. You will utilise critical and system thinking to draw logical conclusions from, and discuss realistic implications and limitations of research findings. |
| Additional Information | The research project builds on previous learning from Managing Business Research 1 and 2 and from appropriate subject specific modules, with the learning outcomes being achieved through a 16,000 word dissertation that applies managerial concepts and research techniques to critically investigate a technology related organisational issue or problem. Whilst the student will primarily operate as an independent learner for this in-depth advanced study, support and guidance will be available from the assigned supervisor, online materials and scheduled workshops. |

Assessments

| Assignment Category | Assessment Name | Weight | Exam/Test Length (hours) | Module Learning Outcome Mapping |
|---------------------|------------------------------|--------|--------------------------|------------------------------------|
| Essay | 16,000 word research project | 100 | 0 | MLO1, MLO2, MLO3, MLO4 |

Module Contacts

Module Leader

| Contact Name | Applies to all offerings | Offerings |
|--------------|--------------------------|-----------|
| Amanda Mason | Yes | N/A |

Partner Module Team