

## Liverpool John Moores University

Title: TOBACCO CONTROL  
Status: Definitive  
Code: **7002SKPUBH** (113038)  
Version Start Date: 01-08-2014

Owning School/Faculty: Centre for Public Health  
Teaching School/Faculty: Centre for Public Health

Team	Leader
Ivan Gee	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 10.00  
**Total Learning Hours:** 150  
**Private Study:** 140

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Online	10.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	Discussion	Written assignment of 2000 words	10.0	
Essay	Esaaay	Group presentation	40.0	
Report	Report		50.0	

### Aims

*This module aims to demonstrate the relationship between tobacco and the public's health in the UK at the personal, local and international levels. The module will provide participants with the knowledge and the skills to develop, implement and lead the advocacy for tobacco control policies.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Explore contemporary issues in tobacco control
- 2 Critically review the relationship between tobacco and health
- 3 Assess the influence of scientific, political and commercial influences on tobacco control policy and practice
- 4 Synthesize evidence about the development of a local evidence based tobacco control programme

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Online Discussion	1
Essay Health Evidence	2
Report on Project Plan	3 4

## Outline Syllabus

*Historical perspective on tobacco and health. Evidence around the links between smoking and environment tobacco smoke and health. The role of non governmental organisations e.g. ASH. Political and economic considerations around tobacco. Current UK and EU policy on tobacco and environmental tobacco smoke. Issues around the setting up of tobacco control programmes. Evaluation of tobacco control programmes. Lobbying and advocacy for tobacco control programmes. Partnership working in relation to tobacco control programmes.*

## Learning Activities

Online lectures and seminars will be used to develop students' knowledge and understanding of the relationship between tobacco and public health. Students will be encouraged to read widely, using multimedia resources and to keep abreast of current trends and issues. Regular student-led online discussions will be used to explore topics covered on the module and to facilitate the sharing of ideas and knowledge.

## References

<b>Course Material</b>	Reports
<b>Author</b>	Department of Health
<b>Publishing Year</b>	1998
<b>Title</b>	Smoking Kills
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	The Stationery Office. London
<b>ISBN</b>	

<b>Course Material</b>	Reports
<b>Author</b>	Department of Health
<b>Publishing Year</b>	2002
<b>Title</b>	Priorities and Planning Framework 2003 - 2006
<b>Subtitle</b>	Improvement, Expansion and Reform
<b>Edition</b>	
<b>Publisher</b>	Department of Health, London
<b>ISBN</b>	

<b>Course Material</b>	Reports
<b>Author</b>	Department of Health
<b>Publishing Year</b>	2000
<b>Title</b>	The NHS Plan
<b>Subtitle</b>	A Plan for investment, a plan for reform
<b>Edition</b>	
<b>Publisher</b>	The Stationery Office. London
<b>ISBN</b>	

<b>Course Material</b>	Reports
<b>Author</b>	Hastings G, MacFadyen, L.
<b>Publishing Year</b>	2000
<b>Title</b>	Keep Smiling - No one's Going to Die
<b>Subtitle</b>	An analysis of internal documents from the tobacco industry's main UK advertising agencies.
<b>Edition</b>	
<b>Publisher</b>	British Medical Association
<b>ISBN</b>	

<b>Course Material</b>	Reports
<b>Author</b>	BMA Board of Science and Education & Tobacco Control Research Centre
<b>Publishing Year</b>	2002
<b>Title</b>	Towards Smokefree Public Places
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	British Medical Association
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	
<b>Publishing Year</b>	
<b>Title</b>	Public Health Advocacy and Tobacco Control
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	
<b>ISBN</b>	

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## Notes

In this module the relationship between tobacco and public health is examined from a local, national and international perspective. The threats to public health from tobacco use at all levels are explored in detail and the roles of local, national and international organisations in the protection of public health are critically analysed.