

Liverpool John Moores University

Title: ENGAGEMENT IN A GLOBAL DIGITAL AGE
Status: Definitive
Code: **7003BUSIHR** (120999)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Gregory Sheen	Y

Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 18
Total Learning Hours: 100 **Private Study:** 82

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	18

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Poster	Create a poster to critically evaluate one of the syllabus topics. Ensure that your poster draws out the implications, if any, of people management and development.	100	

Aims

To critically evaluate the role, function, value add and drawbacks of the digital economy and how this relates to managing and developing the people resource.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically understand the historic and dynamically changing influence and dependency of the digital world.
- 2 Investigate the value add of digital infrastructure in managing people and organisations.
- 3 Assess and establish the optimal behaviours, attitudes, skills and competence required to get the most benefit out of technical.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Poster presentation	1	2	3
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Outline Syllabus

Context of the Digital Economy

Exploring digital exclusion

Digital Systems, Capabilities and Behaviours

HR and the digital world

Procuring for a digital solution

Learning Activities

Workshop format. Students will be required to apply their knowledge within varying organizational contexts, and to review and evaluate contemporary literature/research. Case studies will be used to assist in this process and students will discuss approaches used in known organizations. Blackboard discussion groups and on line provision of session materials

Notes

This module will have an international focus on digital engagement.