

## Liverpool John Moores University

Title: MANAGING FINANCE  
Status: Definitive  
Code: **7003BUSME** (111410)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

Team	Leader
Matthew Veasey	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 38.00  
**Total Learning Hours:** 150  
**Private Study:** 112

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	36.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Technology	AS2	Coursework involving cash flows, presented using spreadsheets	10.0	
Report	AS1	Coursework based on analysis of company accounts	40.0	
Exam	AS3	(Open Book)	50.0	2.00

### Aims

*To provide participants with the tools to interpret and evaluate financial information. The emphasis will be on the use of financial information for decision making purposes.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate and draft financial statements.
- 2 Critically analyse information contained in published financial statements.
- 3 Select and apply financial decision making techniques to appraise projects.
- 4 Evaluate complex investment decisions.
- 5 Utilise spreadsheets to present and analyse financial information.
- 6 Apply different costing techniques to assess the financial viability of a product or service.
- 7 Apply appropriate techniques to protect against currency loss.

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Technology	1	2		
Report	3	4	6	7
Exam	5			

### Outline Syllabus

*Introduction to financial statements. The contents of the balance sheet, income statement and cash flow statement.*

*Evaluation of company performance utilising ratio analysis.*

*Analysis of working capital management including stock, credit control and cash management.*

*Cash budgeting.*

*Cost evaluation and break even analysis.*

*Long term investment decision making and discounted cash flow analysis.*

*Cost of capital evaluation and risk adjustment discount rates.*

*Managing risk and uncertainty.*

*Hedging strategies.*

*Introduction to company valuation.*

### Learning Activities

Combination of workshops, mini lectures and seminars. Sessions will be interactive and mix lectures with individual and group activities. Use will be made of spreadsheets and analysis packages such as Fame.

### References

<b>Course Material</b>	Book
<b>Author</b>	Mills & Robertson

<b>Publishing Year</b>	1999
<b>Title</b>	Fundamentals of Managerial Accounting and Finance
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Mars Publishing
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	McLaney
<b>Publishing Year</b>	2003
<b>Title</b>	Business Finance
<b>Subtitle</b>	
<b>Edition</b>	6th
<b>Publisher</b>	Financial Times/Prentice Hall
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Brearley & Myers
<b>Publishing Year</b>	2003
<b>Title</b>	Principles of Corporate Finance
<b>Subtitle</b>	
<b>Edition</b>	7th
<b>Publisher</b>	McGraw Hill
<b>ISBN</b>	

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## Notes

Interpretation and evaluation of financial information with an emphasis on decision making and control. The module develops abilities in financial analysis; investment appraisal costing; and currency issues.

The first coursework is an analysis of a set of company accounts. The second coursework is a spreadsheet exercise using cashflows. The examination will require the writing of a report on a company named in advance and the solution of unseen problems.

Students will be able to obtain feedback on the first coursework prior to the examination. Exercises in class will be used throughout the semester to assess student progression.