

Liverpool John Moores University

Title: Managing Business Research 1
Status: Definitive
Code: **7003BUSMGT** (120813)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
Amanda Mason	Y

Academic Level: FHEQ7
Credit Value: 10
Total Delivered Hours: 24
Total Learning Hours: 100
Private Study: 76

Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Seminar	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	pres	Summary of literature review and critical reflection 20 min presentation	100	

Aims

To provide students with the knowledge and skills required to perform a systematic review of literature for a business management related topic at Masters level.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate the ability to use appropriate search strategies across a range of databases in the electronic library to locate information relevant to business management
- 2 Extract and synthesise relevant information from a range of business management sources using the appropriate academic conventions.
- 3 Demonstrate an understanding of research terminology, particularly in respect to methodology.
- 4 Produce a systematic review of literature for a specific topic in business management.
- 5 Critically reflect on own research skills.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Individual presentation 20min	1	2	3	4	5
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Outline Syllabus

Evaluating sources of information
Research terminology
Extracting information from primary studies
Synthesising information from a range of sources
Report writing
Selecting appropriate topics for research
Searching the electronic library
Using NVivo to develop a systematic review of literature
Critical reflective writing

Learning Activities

Students will be expected to actively participate in all classroom activities which will include pair and group discussion; critical reading, note-taking and summarising tasks; evaluation of samples of student work; searching the electronic library; using NVivo software.

Notes

This module is designed to ensure all students have the necessary skills and knowledge to conduct Masters level assignments.