

Liverpool John Moores University

Title: ENTREPRENEURIAL LEADERSHIP
Status: Definitive
Code: **7003BUSSM** (111519)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Seamus O'Brien	Y

Academic Level: FHEQ7
Credit Value: 20.00
Total Delivered Hours: 25.00
Total Learning Hours: 200
Private Study: 175

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	25.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	Critical evaluation and strategic Leadership approaches for participants chosen enterprise (5000 words)	100.0	

Aims

To enable participants to review their personal leadership style and to evaluate management and leadership concepts, traits and theories particular to enterprises

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain leadership and identify the relationship between leadership and management;
- 2 Analyse a range of leadership and management theories;
- 3 Identify and contrast approaches to learning and implications for self;
- 4 Evaluate the importance of effective communication in personal and professional roles;
- 5 Construct a framework for time management planning.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report 1 2 3 4 5

Outline Syllabus

Leadership traits
Leadership styles and theory
Learning styles
Self development
Communication
Time management
Assertiveness
Stress

Learning Activities

All learning sessions will be held as Action Learning Sets

References

Course Material	Book
Author	Northouse P.G
Publishing Year	2001
Title	Leadership - Theory & Practice
Subtitle	
Edition	2nd
Publisher	Sage
ISBN	

Course Material	Book
Author	Barbara Shipka
Publishing Year	1997
Title	Leadership in a Challenging World:
Subtitle	A Sacred Journey

Edition	
Publisher	Butterworth-Heinemann
ISBN	

Course Material	Book
Author	Goleman, Daniel.
Publishing Year	1998
Title	Working With Emotional Intelligence
Subtitle	
Edition	
Publisher	Bantam Books, New York
ISBN	

Course Material	Book
Author	Cleveland, Harlan.
Publishing Year	1997
Title	Leadership and the Information Revolution
Subtitle	World Minneapolis
Edition	
Publisher	World Academy of Art & Science
ISBN	

Notes

This module provides an approach to Entrepreneurial Leadership. The module focus, which calls widely on the use of research and case examples, explored in Action Learning Sets, will enable participants to prepare a Critical evaluation and strategic Leadership approaches for participant related to their enterprise.