Module Proforma

Approved, 2022.02

Summary Information

Module Code	7003FILM
Formal Module Title	Exploring Film Festivals, Distribution and Exhibition
Owning School	Liverpool Screen School
Career	Postgraduate Taught
Credits	30
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Lydia Papadimitriou	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Martin Jones	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings

Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

Learning Methods

Learning Method Type	Hours
Lecture	6
Seminar	22
Workshop	14

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	1. To combine practice and theory in reaching a sophisticated understanding the role and working of Film Festivals, Distribution and Exhibition2. To critically engage with current scholarship on Film Festivals, Distribution and Exhibition3. To curate and critically reflect on a film screening event

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate advanced and complex theoretical and practical knowledge of the role and function of Film Festivals, Distribution and Exhibition
MLO2	Identify key issues and debates in current scholarship on Film Festivals, Distribution and Exhibition
MLO3	Curate and critically evaluate a film screening event

Module Content

Outline Syllabus
In this module, students will learn about running film festivals (and the relevance of distribution/exhibition) through: (a) curating their own screenings; (b) publicising the screenings; (c) communicating with filmmakers to seek permission to screen and organise guest visits where possible (of locally available guests); (d) preparing programme notes and other materials to support screenings; and (e) presenting their screenings to an audience within and beyond LJMUThey will also learn about current scholarship on film festivals, distribution and exhibition including: (a) the history of film festivals; (b) taxonomies of types of film festivals (the business festival, the audience festival, the programmer festival, the manager festival); (c) the power dynamics of film festivals (stakeholder configurations, nation v. city, the sole trader); (d) film festival theory (media events and different ideas of publicness) (e) digital distribution and exhibition

Module Overview

Exploring Film Festivals goes beyond production and representation, to consider the different ways in which film circulates. It examines the historical and contemporary significance of film festivals both in assigning value to film (through awards) and in providing an alternative distribution network, while also assessing the significance and function of film programming in festivals. The module also engages with digital distribution (formal and informal), as well as alternative and experimental exhibition possibilities for film (art galleries, video mapping, retail space). The module will include a possible field trip to a film festival.

Additional Information

In exploring Film Festivals, Distribution and Exhibition, this module combines practice and theory. Students will form small groups and curate their own evenings in a week-long campus film festival to be held in the final week of the semester. We will also read, discuss and analyse a wide range of research in Film Festival Studies, Distribution and Exhibition. Assessment will be based on individually created artefacts (e.g. video vlogs) and/or written projects that will critically engage with existing research, and critically reflect on the experience of curating screenings. An optional and voluntary, but highly recommended, visit to an international film festival (either Thessaloniki, Berlin or Rotterdam) forms part of the learning activities in this module.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	30	0	MLO2, MLO1
Portfolio	Portfolio	70	0	MLO2, MLO3, MLO1